GOVERNMENT OF INDIA MINISTRY OF INFORMATION & BROADCASTING

LOK SABHA UNSTARRED QUESTION No. 67 (TO BE ANSWERED ON 21.06.2019)

NEW PRASAR BHARATI STATION

67. PROF. SAUGATA ROY:

Will the MINISTER OF INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has any proposal to set up new Prasar Bharati Stations in the country;
- (b) if so, the details thereof;
- (c) whether the Government has taken note that some border areas in the country are still not been getting the coverage of Prasar Bharati; and
- (d) if so, the details thereof and action taken to provide full coverage of DD/Prasar Bharati?

ANSWER

THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE; AND MINISTER OF INFORMATION AND BROADCASTING (SHRI PRAKASH JAVADEKAR)

- (a) & (b) Augmentation of coverage by All India Radio (AIR) and Doordarshan (DD) is an ongoing process through installation of new stations/transmitters and expansion of DTH services etc. in various parts of the country.
- (c) & (d) Doordarshan provides multi channel coverage through its free to air DTH service in all the areas of the country including those located in Border areas.

AIR covers the border areas through transmitters and alternative platforms such as DD Free Dish, live streaming on mobile apps, webcasting, podcasting through Youtube, Twitter, Instagram, Blog and OTT.

Government of India has approved a special plan for strengthening of border area coverage of AIR in Indo-Pak border in J&K and Indo-Nepal border.
