GOVERNEMENT OF INDIA
MINISTRY OF WOMEN & CHILD DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO. 5708
TO BE ANSWERED ON 26.07.2019

WELFARE AND DEVELOPMENT PROGRAMMES UNDER WCD

5708.   SHRI RAHUL KASWAN:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

(a)   whether the Government proposes to transfer the benefits prescribed under various welfare and development programmes for the betterment of boys, girls and women from lower strata of society directly into their bank accounts by linking them with their Aadhaar No.;
(b)   if so, the details thereof;
(c)   whether the said schemes have been reviewed by the Government or Non-Government Organisations or any other agencies to ensure that targeted population avails the benefit of the said schemes; and
(d)   if so, the details thereof?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SMRITI ZUBIN IRANI)

(a)   & (b): The Ministry is implementing Pradhan Mantri Matru Vandana Yojana (PMMVY) as a Centrally Sponsored Conditional Cash Transfer Scheme with effect from 01.01.2017. The benefits under PMMVY are available to all eligible beneficiaries, irrespective of their social status, for first living child of the family. Under the scheme, Rs.5,000/- is directly transferred, inter alia, to the Aadhaar linked bank account of each eligible beneficiary in three instalments during pregnancy and lactation subject to the beneficiary fulfilling certain health seeking conditions. The eligible beneficiaries also receive cash incentive as per approved norms towards maternity benefit under Janani Suraksha Yojana (JSY) after institutional delivery so that on an average, a woman gets Rs.6,000/-.

(c)   & (d): Status of implementation of PMMVY Scheme is reviewed by the Government at regular interval through video conferences, review meetings, monitoring filed visits, etc. to ensure that targeted beneficiaries receive benefits of the Scheme. In addition, a web-based software, PMMVY-CAS is also being used to monitor the progress of implementation of the Scheme.

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