

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION NO. 5632
TO BE ANSWERED ON 26.07.2019**

QUALITY OF TELEVISION PROGRAMMES

5632. SHRI N.K. PREMACHANDRAN:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state

- (a) whether the Government has analysed how the social media has radically changed the newsroom, if so, the details thereof;**
- (b) whether it has come to the notice of the Government that number of channels in regional languages are increasing;**
- (c) if so, the details of such channels in each language and the number of channels newly set up during the last five years;**
- (d) whether the Government has analysed the quality of the news and other entertainment programmes telecast on channels, if so, the details thereof;**
- (e) whether it has come to the notice of the Government that the rating of channels has increased the competition between channels, if so, the details of the action taken by the Government to maintain the quality; and**
- (f) whether the Government proposes to evaluate any unhealthy practices in the news / entertainment industry, if so, the details of the action taken thereon?**

ANSWER

**THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE; AND
MINISTER OF INFORMATION AND BROADCASTING
(SHRI PRAKASH JAVADEKAR)**

- (a) Keeping in view the importance of social media in today's age, Doordarshan News has adapted itself to the changing environment and has made itself present on popular social media platforms like Twitter, Facebook, YouTube and Instagram.**

(b) and (c) As on 31.5.2019, there are 698 Private Satellite Television Channels registered with this Ministry with at least one regional language component. Between 2015 and May, 2019, 208 channels in regional languages have been granted permission by this Ministry. Details of all the permitted TV channels are available on this Ministry's website on the link <https://www.broadcastseva.gov.in/webpage-User-tvchannels>

Further, there are 17 Regional Language Satellite Channels in Doordarshan Network. Doordarshan also operates 11 regional channels with limited hour transmission in regional languages which are available on its DTH platform i.e. DD free Dish. Besides, the News and Current Affairs Programmes of Doordarshan are telecast by its 31 Regional News Units (RNUs) in various regional languages.

(d) to (f) Private Satellite TV channels are required to adhere to the Programme and Advertising Codes prescribed under the Cable Television Networks (Regulation) Act, 1995 and Cable Television Networks Rules, 1994 framed thereunder.

Doordarshan has an in-built mechanism for analysing the programmes telecast by it through a system of feedback, internal quality control etc.

Rating of TV Channels is conducted by Broadcast Audience Research Council (BARC) which are used by TV Channels for their business decision.

Central Board of Film Certification created under Cinematography Act, 1952 certifies films for public exhibition in accordance with Cinematography Act, Cinematograph (certification) Rules, 1983 and guidelines for certification of films issued thereunder.

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