

LOK SABHA  
UNSTARRED QUESTION NO.5630  
TO BE ANSWERED ON 26.07.2019

HANDICRAFT AND HANDLOOM INDUSTRY

5630. SHRI SUNIL KUMAR PINTU:

Will the Minister of TEXTILES वस्त्र मंत्री  
be pleased to state:

- whether any survey has been conducted regarding the status of handicraft and handloom industry in Bihar during the last three years;
- if so, the details thereof; and
- the steps taken/being taken to revive/promote handicraft and handloom industry in the said state?

उत्तर

ANSWER

वस्त्र मंत्री (श्रीमती स्मृति जूबिन इरानी)

MINISTER OF TEXTILES  
(SMT. SMRITI ZUBIN IRANI)

(a) to (c): Yes Sir, the Government has launched a country wide campaign to identify and register handicraft artisans under “Pahchan” initiative. Till now total 24.04 lakhs artisans have been enrolled from all over India, whereas in the state of Bihar 120849 artisans have been enrolled. To develop, revive and promote handicrafts and handloom sector in the State, Office of the Development Commissioner for Handicrafts and Handlooms provides financial assistance under “National Handicraft Development Programme (NHDP)” & Comprehensive Handicrafts Cluster Development Scheme (CHCDS)/ “National Handloom Development Programme (NHDP)” and Comprehensive Handloom Cluster Development Scheme (CHCDS) in various parts of the country including the State of Bihar on receipt of viable proposals from the State Government of Bihar. Details of schemes and activities undertaken are as under:-

**HANDICRAFT SECTOR**

The National Handicraft Development Programme has following components:

- The Scheme “Ambedkar Hastshilp Vikas Yojana (Base Line Survey & Mobilization of Artisans)” aims to promote Indian handicrafts by developing artisans clusters into professionally managed and self-reliant community enterprise on the principles of effective member participation and mutual cooperation.
- The Scheme “Design & Technology Upgradation” aims to upgrade artisans skills through development of innovative designs and prototypes products for overseas market, revival of endangered crafts and preservation of heritage etc.
- The Scheme “Human Resource Development” has been formulated to provide qualified and trained workforce to the handicraft sector.
- The Scheme “Direct Benefit to Artisans” envisages welfare measures like Health and Life insurance, recognition, extending credit facilities, supply of modern tools and equipment to the artisans etc.

- (v) The Scheme “Infrastructure and Technology Support” aims to development of world class infrastructure in the country to support handicraft production, and enhance the product quality and cost to enable it to compete in the global market.
- (vi) The Scheme “Research and Development” was introduced to conduct surveys and studies of important crafts and make in-depth analysis of specific aspects and problems of Handicrafts in order to generate useful inputs to aid policy planning and fine tune the ongoing initiatives.
- (vii) The Scheme “Marketing Support & Services” was introduced to promote and provide financial assistance is provided to artisans to participate in domestic and international craft exhibitions/seminars in metropolitan cities/state capitals / places of tourist or commercial interest/other places.

The CHCDS has two components namely Mega Cluster & Special projects under Integrated Development and Promotion of Handicraft (IDPH):

- (i) Mega cluster approach is a drive to scale up the infrastructural and production chain at Handicrafts clusters. The prospects of this sector lie in infrastructural upgradation, modernization of the machinery and product diversification and Innovative manufacturing as well as, furthered by brand building of the native products hold the key to creating a niche market for the products manufactured by the clusters
- (ii) Special projects under Integrated Development and Promotion of Handicraft (IDPH) was introduced to provide adequate infrastructure for production, value addition and quality assurance for handicrafts and to develop handicrafts as a sustainable and remunerative livelihood option for artisans in the state.

The following activities have been undertaken under “National Handicrafts Development Programme” in the State of Bihar in the last three years:-

1. There are approx. 1.30 lakhs artisans in the state of Bihar. Major crafts of Bihar are Madhubani Painting, Stone Carving, Wood Carving, Applique, Sujini, Jute, Embroidery, Sikki, Lac Bangles, Paper Machie & Zari.
2. Five crafts registered under Geographical Indication in state of Bihar are Khatwa Patch Work, Applique, Madhubani paintings, Sujini Embroidery and Sikki Grass.
3. An Integrated Development and Promotion of Handicrafts (IDPH) project in Bihar sanctioned in the year 2016-17 to Upendra Maharathi Shilp Anusandhan Sansthan for setting up of 15 Common Facilitation Centres, 45 Design Development Workshops, 30 Integrated Design and Development Projects, 20 Handicrafts Technical Training Programmes, 10 Seminar/Workshops, 02 International Workshops, 06 Base Line Survey and Mobilization, 16 Exhibitions & several capacity building programmes conducted. The project is under implementation and will benefit 16500 artisans at the project cost of Rs. 30 crores with release of Rs.11.30 crores.
4. Under Ambedkar Hastshilp Vikas Yojana Scheme, 04 clusters and 01 Sahyog Shivir implemented and 275 toolkits have been distributed with project cost of Rs.59.53 lakhs benefitting 4908 artisans during 2016-17 to 2018-19.
5. Under Research & Development Scheme, 03 Workshop/Seminar & 02 Study/Others programmes implemented with a project of cost Rs.12.16 lakhs benefitting 50 artisans during 2016-17 to 2018-19.
6. Under Marketing Support and Services Scheme, 04 Gandhi Shilp Bazaars, 04 Craft Bazaars & 02 Exhibitions organised with a total project cost of Rs. 129.60 lakhs benefitting 1146 during 2016-17 to 2018-19.
7. Under Design & Technology Upgradation Scheme, 01 Integrated Design Development & 03 Design Development Workshop implemented with a project of cost Rs.39.23 lakhs benefitting 359 artisans during 2016-17 to 2018-19.

8. Under Human Resource Development Scheme, 13 Handicraft Technical Training Programme, 15 Guru Shishya Parampara implemented with a project cost of Rs.120.39 lakhs benefitting 485 artisans during 2016-17 to 2018-19.
9. There are 4 Aspirational Districts in the state of Bihar i.e. Muzaffarpur, Gaya, Aurangabad and Purnea wherein 01 Study, 01 Exhibition, 01 Study, 01 Seminar/Workshop, 03 Craft Awareness Programme, 01 Handicraft Technical Training Programme, 02 Guru Shishya Parampara, 01 Craft Awareness Programme, 01 IDPH conducted to the tune of Rs.152.09 lakhs benefitting 4340 artisans during 2014-15 to 2018-19.
10. There are two adopted clusters in the state of Bihar i.e. Patharkati cluster, Gaya in Stone Carving craft for the benefit of 525 SC/OBC artisans and Muzaffarpur cluster, Madhubani in Lac bangles/Jewellery craft for the benefit of 750 minority artisans.

## **HANDLOOM SECTOR**

- 1) National Handloom Development Programme (NHDP)
  - a) Block level cluster
  - b) Handloom Marketing Assistance
  - c) Weavers Mudra Scheme
  - d) Hathkargha Samvardhan Sahayata (HSS)
  - e) Education of handloom weavers and their children
  - f) India Handloom Brand
  - g) e-Commerce
  - h) Urban Haats
- 2) Comprehensive Handloom Cluster Development Scheme (CHCDS)
- 3) Handloom Weavers Comprehensive Welfare Scheme (HWCWS)
- 4) Yarn Supply Scheme (YSS)

Under the above schemes, financial assistance is provided for raw materials, purchase of looms and accessories, design innovation, product diversification, infrastructure development, skill upgradation, lighting units, marketing of handloom products and loan at concessional rates.

The following activities have been undertaken under “National Handloom Development Programme” in the State of Bihar in the last three years:-

1. 12 Block level Clusters have been sanctioned covering 5,114 handloom weavers.
2. The Comprehensive Handloom Cluster Development Scheme (CHCDS) is being implemented for development of Mega Handloom Clusters covering atleast 15000 to 25,000 handlooms and financial assistance as GoI share is provided from Rs. 40.00 to Rs.70.00 crore in a period of 5 years. Presently 1 Mega Handloom Cluster has been sanctioned at Bhagalpur. The Cluster covers 5,084 handlooms.
3. 03 Marketing events have been sanctioned for promotion of sale of handloom products benefitting 7000 beneficiaries.
4. In order to prevent imitation of handloom products, ‘Bhagalpur Silk’ has been registered under GI (Geographical Indications) Act.
5. In order to provide loan to the handloom weavers on concessional rate of interest for expanding their business, 435 MUDRA loans have been sanctioned involving loan amount of Rs. 2.53 crore.
6. In order to provide benefit of insurance, 1797 handloom weavers have been covered under Mahatma Gandhi Bunkar Bima Yojana (MGBBY).
7. In order to provide health insurance, 381 handloom weavers have been covered under Health Insurance Scheme.
8. In order to provide yarn to the handloom weavers at mill gate price/subsidized rates, 01 yarn depot has been established in the State of Bihar. 1.45 lakh kg of yarn worth Rs. 7.08 crore has been supplied to the weavers of Bihar at Mill Gate Price and 0.64 lakh kg of yarn worth Rs. 6.35 crore has been supplied under 10% Subsidy component of Yarn Supply Scheme.
9. To facilitate the handloom weavers for obtaining MUDRA loan, yarn passbooks, looms and accessories, enrollment for National Institute of Open Schooling and Indira Gandhi National Open University courses etc., 12 Hastkala Sahyog Shivirs were organized in handloom clusters/pockets during 7th to 17th October 2017 and 19th to 24th Feb 2018.