GOVERNMENT OF INDIA MINISTRY OF INFORMATION AND BROADCASTING

LOK SABHA UNSTARRED QUESTION NO. 5561 TO BE ANSWERED ON 26.07.2019

DIGITIZATION OF SCHEMES

5561. SHRIMATI MEENAKASHI LEKHI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government is planning to launch programmes to raise awareness about digitization of various Government schemes; and

(b) if so, the details thereof?

ANSWER

MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE; AND MINISTER OF INFORMATION AND BROADCASTING

{SHRI PRAKASH JAVADEKAR}

(a) & (b) Bureau of Outreach & Communication (BOC) under the Ministry of Information & Broadcasting has been running campaigns wherein not only the schemes and programmes of the Government of India are given wide publicity but also the digital mode, through which the schemes can be availed, are focused on. These include Electronic National Agriculture Market (E-NAM), various mobile apps for the benefit of farmers, E-Way Bill system of GST, Aadhar Centre locators online, Public Toilet locators (under Swachh Bharat initiative), Consumer awareness and grievance redressal, E-Court initiative, various initiatives under Digital India such as Bhim app, Umang app, etc.