

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 541
TO BE ANSWERED ON THE 25TH JUNE, 2019

PROMOTION OF ORGANIC PRODUCE

541. DR. NISHIKANT DUBEY:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government proposes to promote organic food items in view of the rising demand in global markets and if so, the details thereof;
- (b) the present status of the existing demand, supply, consumption and production of organic food items in the country; and
- (c) the steps taken by the Government to increase the production of organic food items to meet the demand?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

(a): The organic food market has increased from 15 billion USD to 90 billion USD over past two decades. Realizing the importance of organic farming for global markets two dedicated schemes viz (i) Paramparagat Krishi Vikash Yojana (PKVY) assists certification through Participatory Guarantee System(PGS) which not only supports domestic demand for organic produce but also prepares farmers to opt for third party certification, required for exports and (ii) Mission Development Value Chain Development for North Eastern Region (MOVCDNER) with an aim to develop the NE region as an organic hub for exports of niche crop products through third party certification. Third party certification of organic farming is promoted by Agriculture Processed Food and Export Development Authority (APEDA), Ministry of Commerce.

Under MOVCDNER, assistance is provided to the farmers in a value chain mode starting from formation of Farmers Producer Organisations (FPOs), on/off farm input production, supply of seeds/ planting materials, post harvest infrastructure including collection, sorting, grading facilities, establishment of integrated processing unit, refrigerated transportation, pre-cooling/ cold stores chamber, branding, labelling and packaging, etc. Under MOVCDNER, Exports have been initiated from Assam, Manipur, Nagaland and Mizoram to Africa, UK & US, Australia and Italy respectively. Market linkage of producer clusters with some major agri-business, phytochemical and online grocery stores have also been established.

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(b): As per a Yes Bank study published in 2015, the estimated value of domestic organic market is Rs. 500-1000 crores and as per the ASSOCHAM and EY report published in 2018, the domestic organic market was valued at Rs. 2500 crores, which includes Rs. 1000 crores by farmers direct market.

India produced 1.675 million tons of certified organic produce during the year 2017-18, out of which 4.58 lakh ton (27%) was exported. The area and production is continuously on the rise since last three years to keep pace with the growing demand in national and international markets.

(c): Govt. of India has been promoting organic farming through two dedicated schemes viz Paramparagat Krishi Vikas Yojana (PKVY) and Mission Organic Value Chain Development for North Eastern Region (MOVCDNER) under National Mission for Sustainable Agriculture (NMSA). It is also supported by other schemes viz Rashtriya Krishi Vikas Yojana (RKVY) and Mission for Integrated Development of Horticulture (MIDH), Network Project on Organic Farming (NPOF).
