

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**LOK SABHA**  
**UNSTARRED QUESTION NO 5358**  
**TO BE ANSWERED ON 25.07.2019**

**e-COMMERCE PLATFORM FOR MSME SECTOR**

5358. SHRI KANUMURU RAGHU RAMA KRISHANA RAJU:  
SHRI L. S. TEJASVI SURYA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government proposes to bring out a common e-commerce platform for the benefit of MSME sector and if so, the details thereof;
- (b) the steps being initiated by the Government in this regard to make the market for MSMEs across the world;
- (c) the deadline for the proposed e-commerce and payment platform for MSMEs to be launched by the Government along with its salient features;
- (d) whether the usage of the payment platform would be made compulsory for all the State Governments, private MSMEs and agencies and if so, the details thereof; and
- (e) the number of days likely to be cut down after the usage of the payment portal in making payments?

**ANSWER**

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES  
(SHRI NITIN GADKARI)

(a) to (e): Yes, the Ministry of Commerce and Industry has already launched e-commerce platform named as Govt. e-Marketplace (GeM). MSME Vendors are being on boarded in this platform for the benefit of MSME Sector.

Procurement from GeM is mandatory for Central Govt. offices/PSUs/Autonomous Bodies. The usage of Payment Platform on GeM is compulsory for Central Govt. offices/PSUs/Autonomous Bodies. This paves the way for reduction in the days taken otherwise in receipt of payments.

Government has taken several steps for export promotion. These include support to MSMEs for participate in the international exhibitions/trade fairs/buyer-seller meet, etc. abroad, for holding International conferences/seminars/workshops in India and under Export Credit Guarantee Scheme. The share of MSME related products in export during 2018-19 (provisional) is 48.10%.

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