

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTIONNO. 5325
TO BE ANSWERED ON 25.07.2019

KVIC PROGRAMMES/ SCHEMES IN JAMMU AND KASHMIR

5325. SHRI HASNAIN MASOODI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the present programmes/schemes run by the Ministry through Khadi and Village Industries Commission (KVIC) in Jammu and Kashmir;
- (b) the present status/details of KVIC Centres in Jammu and Kashmir;
- (c) the present functioning of KVIC Centre/ Office at Pampore, Jammu and Kashmir; and
- (d) the steps taken by the Ministry for expansion of KVIC Centre/Office at Pampore, Jammu and Kashmir?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI NITIN GADKARI)

(a): Ministry of MSME, through Khadi and Village Industries Commission (KVIC) is implementing the following programmes/schemes and activities throughout the country including Jammu and Kashmir:

- i) Prime Minister's Employment Generation Programme (PMEGP)
- ii) Market Promotion and Development Assistance (MPDA)
- iii) Interest Subsidy Eligibility Certificate (ISEC) Scheme
- iv) Khadi Reform and Development Programme (KRDP)
- v) Workshed scheme for Khadi Artisans
- vi) Strengthening of Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure
- vii) Aam Adami Bima Yojana (Group Insurance Scheme for Khadi Artisans)
- viii) Scheme of Fund for Regeneration of Traditional Industries (SFURTI)
- ix) Honey Mission (Bee-keeping)
- x) Pottery Programme (Kumhar Sashaktikaran Programme)

(b): At present KVIC is running one training centre namely Production Cum Marketing Cum Training Centre (PMTTC) at Pampore (District Pulwama), besides running of one Sub Office at Pampore and State Office at Jammu.

(c): At present KVIC in its training Centre at Pampore provides different kinds of training viz., cutting and tailoring, mehandi designing, embroidery, mobile repairing etc. to youth (both boys and girls) and after completion of trainings give them handholding support by bringing them in the fold of PMEGP to give them chance of earning their livelihood. Besides, the Centre at Pampore imparts 10 days EDP training to PMEGP beneficiaries. Performance of PMTC Pampore and achievement of PMTC, KVIC in Jammu and Kashmir State in the last three years are given in the **Annexure**.

(d): KVIC centre/office, Pampore has distributed Pottery wheels and Honey Boxes to Potters and Beekeepers in the Kashmir valley under Sahyog Scheme. KVIC centre/office, Pampore has organized the training programme in pottery and bee-keeping in the campus as well as entire Kashmir.

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Annexure referred to in reply to part (c) of the Lok Sabha Unstarred Question No. 5325 for answer on 25.07.2019

Performance of Production Cum Marketing Cum Training Centre (PMTTC) Pampore, J&K

S. No	Year	Regular Training	EDP	EAP	Awareness Camp
1.	2011-12	61	-	-	
2.	2012-13	116	384	834	130
3.	2013-14	90	454	945	161
4.	2014-15	171	844	863	134
5.	2015-16	40	936	911	101
6.	2016-17	40	448	204	650
7.	2017-18	225	631	394	200
8	2018-19	524	560	200	100

KVIC revived the historical training Centre (PMTTC) at Pampore in J&K on 22.8.2017 and the achievements made by it and KVIC during the last three years is as under:

1. Organised two Awareness Programmes in Kargil & Leh under SC/ST Special Drive (PMEGP) programme;
2. Distributed 100 Bee-Boxes with Honey Colonies and Certificates to the Trainees at PMTC Pampore on 25.10.2017;
3. Started cropping Saffron under 'Saffron Mission' at PMTC, Pampore;
4. 320 Bee hives, colonies, tool kits distributed to 32 farmers after one-week training of bee keeping at village Gajansoo, Dist Jammu on 25.3.2018;
5. Distributed 320 Bee hives, colonies, tool kits distributed to 32 farmers at Jammu;
6. Celebrated World Honey Day at Ganderbal;
7. Distributed 2330 bee-boxes at Kupwara, creates World Record;
8. Imparted EDP training to 150 PMEGP beneficiaries at Kargil (where no RSETI is present);
9. Imparted Pottery training to 180 Traditional Potters in various Districts of the Kashmir Region and were provided electric pottery machines;
10. Imparted Pottery training at Likker Village Leh and distributed 20 Electric Pottery Machines;
11. Distributed 1000 Bee Boxes to 100 beneficiaries at Kupwara on 17.07.2019;
12. Distributed 28 electric pottery machines to 28 beneficiaries.