

**GOVERNMENT OF INDIA  
MINISTRY OF CHEMICALS AND FERTILIZERS  
DEPARTMENT OF PHARMACEUTICALS**

LOK SABHA  
UNSTARRED QUESTION No. 4889  
TO BE ANSWERED ON 23<sup>rd</sup> JULY, 2019

**SUVIDHA Programme**

**4889. SHRI E.T. MOHAMMED BASHEER:**

Will the Minister of **CHEMICALS AND FERTILIZERS** be pleased to state:

- (a) the salient features of the Government launched programme, SUVIDHA;
- (b) the details of infrastructure already built in the country for this project; and
- (c) the details of achievement made so far?

**ANSWER**

**MINISTER IN THE MINISTRY OF CHEMICALS AND FERTILIZERS  
(SHRI D. V. SADANANDA GOWDA)**

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(a) 'Janaushadhi Suvidha' sanitary napkins are available for sale through retail outlets under Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) across the country at a price of Rs. 10/- for a pack (of 4 napkins).

(b) As on 18.07.2019, 5449 retail outlets are opened in the country under PMBJP. For logistics and distribution of the medicines sold under PMBJP (including Janaushadhi Suvidha), three modern warehouses have been established, one each at Gurugram, Bengaluru and Guwahati.

(c) Sale of 'Janaushadhi Suvidha' sanitary napkins through Pradhan Mantri Bhartiya Janaushadhi Kendras started in the year 2018-2019. As on 15.07.2019, 27,82,327 packs of 'Janaushadhi Suvidha' sanitary napkins have been sold under the PMBJP.

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