

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURAL RESEARCH & EDUCATION

LOK SABHA
UNSTARRED QUESTION NO. 4829
TO BE ANSWERED ON 23/07/2019

ICAR PROGRAMME MERA GAON MERA GOURAV

4829. SHRIMATI RAKSHA NIKHIL KHADSE:

Will the Minister of AGRICULTURE AND FARMERS WELFARE
कृषि और किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government through ICAR proposes to expand the coverage of village adoption under “Mera Gaon Mera Gourav” programme to strengthen the outreach so as to augment farmers’ income by providing them developed technology for artificial insemination service, breeding of dairy animals and training of farmers in this area; and
- (b) if so, the details thereof?

A N S W E R

THE MINISTER OF AGRICULTURE AND FARMERS WELFARE
कृषि और किसान कल्याण मंत्री **(SHRI NARENDRA SINGH TOMAR)**

(a) & (b): The Government has launched ‘*Mera Gaon Mera Gaurav*’ Scheme in August 2015 to encourage agricultural scientists of National Agricultural Research and Extension System (NARES) working with ICAR institutes and Agricultural Universities to establish direct interface with identified villages and give suitable advice on farm technologies to the farmers on technical and other related aspects within a time frame through personal visits or on telephone. Under this Scheme, the scientists of an Institute are formed into different groups and each group comprising 4 scientists establish interface with 5 villages.

Scientists create awareness among farmers on important issues like climate change, customized technologies, protective measures for diseases/epidemics, artificial insemination, breeds of dairy animals and other issues of local and national importance. Under the programme, scientists have visited 13500 villages and provided advisories to 3.5 lakh farmers.
