

**GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
LOK SABHA  
UNSTARRED QUESTION NO. 4601  
TO BE ANSWERED ON 22<sup>ND</sup> JULY, 2019**

**PROMOTION OF CULTURAL HERITAGE OF RAJASTHAN**

†4601. **SHRI RAHUL KASWAN:**

**Will the Minister of CULTURE be pleased to state:**

- (a) whether the Government is taking any steps to promote rich cultural heritage of Rajasthan and if so, the details thereof;
- (b) the steps taken/being taken by the Government to promote folk artists in Rajasthan;
- (c) whether the Government is promoting folk songs and dances of Rajasthan across the country and if so, the details thereof;
- (d) the amount spent thereon during the last three years and the current year;
- (e) whether folk artists of district Churu in Rajasthan have been in demand in foreign countries for playing 'Duf' and folk dances and they have been in foreign countries many times; and
- (f) if so, the details thereof and whether the Government proposes to provide financial assistance to the said artists?

**ANSWER**

**MINISTER OF STATE (I/C) FOR CULTURE AND TOURISM  
(SHRI PRAHLAD SINGH PATEL)**

(a) to (c) To protect, preserve and promote various form of folk art and rich cultural heritage of the country including Rajasthan, the Government of India has set up seven Zonal Cultural Centres (ZCCs) with headquarters at Patiala, Nagpur, Udaipur, Prayagraj, Kolkata, Dimapur and Thanjavur. These ZCCs organize various cultural activities and programmes on regular basis all over India. Artists of Rajasthan are invited across the country to showcase the rich cultural heritage of Rajasthan. Rajasthan is the member State of West Zone Cultural Centre (WZCC), Udaipur, North Central Zone Cultural Centre (NCZCC), Prayagraj and North Zone Cultural Centre (NZCC), Patiala which are autonomous organizations under the administrative control of Ministry of Culture.

WZCC, Udaipur organizes a number of programmes viz. Dharohar, Shilpdarshan, Shilpgram Utsav, Tribal festivals like Baneshwar Mela, Vagad Mahotsav, Ghotia Amba Mela, Bheruji Mela, Lok Rang for promoting the folk arts of Rajasthan.

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NCZCC, Prayagraj promotes various art forms of Rajasthan like Bhawai Dance, Kalbelia & Terahtali folk dances, Chari & Chakri Dance, Langa & Manganihar Gayan, Bhapang Vadan etc. Similarly NZCC, Patiala helps in promoting the local and tribal arts of Rajasthan by way of organizing Crafts Melas at national level.

Besides, folk singers & folk artists of Rajasthan are regularly invited to perform during major events like Rashtriya Sanskriti Mahotsav (RSM) organized at national level (already held at New Delhi, Varanasi, Bengaluru, Tawang, Gujarat, Karnataka and Madhya Pradesh) and annual events like Lokotsav (Goa), Vasantotsav (Gandhinagar, Gujarat), Lok Tarang (Amrawati) and Kalaghoda Arts Festival (Mumbai).

(d) The amount spent thereon during the last three years and the current year is as under:

<b>Sl. No.</b>	<b>Year</b>	<b>Amount (Rs. in crore)</b>
1.	2016-17	1.34
2.	2017-18	1.37
3.	2018-19	1.54
4.	2019-20	0.12

(e) No such demand has been received from foreign countries in this regard.

(f) Does not arise.