

**GOVERNMENT OF INDIA**

**MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA**

**UNSTARRED QUESTION NO.4493**

**(TO BE ANSWERED ON 19.07.2019)**

**INCREASING THE TIME DURATION OF REGIONAL LANGUAGES  
NEWS BULLETINS**

**4493. SHRI VISHNU DAYAL RAM:**

**Will the Minister of INFORMATION AND BROADCASTING  
be pleased to state:**

- (a) the various steps taken by the Government in pursuance  
to a direction to increase time allocated to news bulletins  
on radio broadcast and TV telecast in regional languages  
through Akashvani and Doordarshan and to improve the  
same;**
- (b) whether the Government proposes to promote  
broadcasting/telecasting of such bulletins to give more  
importance to various regional languages of the country;**
- (c) if so, the details thereof; and**
- (d) if not, the reasons therefor?**

**ANSWER**

**THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE  
CHANGE; AND MINISTER OF INFORMATION AND  
BROADCASTING (SHRI PRAKASH JAVADEKAR)**

**(a) to (d): Prasar Bharati has taken number of steps to increase the time allocated to news and current affair content on its various Regional Doordarsan Channels, and for increase of bulletins/Highlights on Radio. Prasar Bharati broadcasts 607 news bulletins daily in 92 Indian languages/local dialects and some foreign language on its AIR network.**

**All the regional content is accessible through the Prasar Bharati Global Digital Platform NewsOnAir, on more than 70 YouTube channels and the websites of DD, AIR, AIR News and DD News.**

**Besides, more than 250 social media handles have been activated by Prasar Bharati for real time updates through the day of news and current affairs in several languages from the various Kendras and Stations.**

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