

**EXPORT OF TEXTILE PRODUCTS**

4409. SHRI SUNIL DATTATRAY TATKARE:

Will the Minister of TEXTILES वस्त्र मंत्री  
be pleased to state:

- (a) the details of the textile products exported during each of the last three years and the current year along with the details of the foreign exchange earned through it, industry-wise/country-wise;
- (b) whether the Government has failed to promote jute processing industries resulting in its slow growth and low export, if so, the details thereof and the reasons therefor;
- (c) whether the Government also proposes to provide financial assistance to jute industries in order to enable them to compete in the global market, if so, the details thereof;
- (d) the mechanism proposed by the Government to ensure that jute farmers get the maximum prices of their produce in view of the surplus jute production in the country; and
- (e) the other steps including schemes formulated by the Government to promote jute industry?

**उत्तर**

**ANSWER**

**वस्त्र मंत्री (श्रीमती स्मृति ज़ूबिन इरानी)**

**MINISTER OF TEXTILES  
(SMT. SMRITI ZUBIN IRANI)**

**(a):** The details of textile products exported during each of the last three years and current year along with details of foreign exchange earned through it, industry/country wise is at Annexure-I.

**(b) to (e):** The National Jute Board (NJB) under Ministry of Textiles has been implementing schemes for modernization of jute industry. The scheme has been instrumental in bringing new investment to the industry. The ISAPM scheme has been launched in 2013 with an incentive @20% of the cost of machineries to Jute mills and 30% to the MSME –JDP units. During 2014-15 to 2018-19, capital subsidy amounting to Rs. 4971.19 lakhs to jute mills and JDP units has been released.

Whenever the market price of raw jute falls below a certain level, the Jute Corporation of India (JCI) procures raw jute at Minimum Support Price (MSP), fixed on the basis of recommendation of the Commission for Agricultural Cost and Prices (CACP) from jute growers to safeguard their interest. CACP takes the view of all the stakeholders and factor in all the contributors catering to inflation, before giving the recommendation of MSP for every year. Besides, the other schemes implemented by Government for upliftment of jute sector are at Annexure-II.

## Industry-wise textile exports (in million USD)

Commodity	2016-17	2017-18	2018-19	Apr-May (2019-20)
Cotton Textiles	10,429	11,190	12,429	1,686
Man-made textiles	5,152	5,388	5,563	891
Wool/Woolen Textiles	175	186	222	36
Silk Products	76	69	77	12
Handloom Products	360	356	344	62
Carpets	1,490	1,429	1,486	231
Jute Products	321	342	330	52
<b>Total Products</b>	<b>18,004</b>	<b>18,961</b>	<b>20,451</b>	<b>2,972</b>

Source: DGCI&amp;S

## Country-wise textile exports (in million USD)

Country	2016-17	2017-18	2018-19	Apr-May (2019-20)
USA	3515	3604	3962	613
Bangladesh	2035	2257	2325	288
China	1490	1160	1976	202
Pakistan	605	665	658	56
UK	532	541	578	92
Turkey	553	734	577	90
Vietnam	385	550	573	43
Srilanka	503	501	550	88
Germany	587	606	544	86
UAE	701	513	460	84
Rest of World	7,097	7,829	8,248	1,328
<b>Total Textile Products</b>	<b>18,004</b>	<b>18,961</b>	<b>20,451</b>	<b>2,972</b>

Source: DGCI&amp;S

**Steps/Schemes for welfare of jute workers, development of jute industry, resolving problems of jute producers and increasing productivity and export of jute:**

**(i) Mandatory Packaging in Jute Materials:-**

Under the Jute Packaging Materials (Compulsory Use in Packing Commodities) Act, 1987, Government specifies the commodities and the extent to which they are mandatorily required to be packed in Jute Packaging Materials. At present, a minimum of 100% of food grains and a minimum of 20% of sugar are to be compulsorily packed in jute sacking.

**(ii) Workers' Welfare Scheme:**

**(a) Swachhatta Abhiyan – Sulabh Sauchalaya:**

NJB provides assistance to the jute mills for improvement of sanitation, health facilities and working conditions of jute mill workers. The rate of assistance is @90% of actual expenses subject to maximum of Rs. 60.00 lakh (per mill / annum). Under this scheme, 1365 Toilet units have been constructed in 46 Jute Mills from 2014-15 to 2018-19.

**(b) Scholarship Scheme for the girl children of the workers of jute mills, JDP-MSMEs:**

NJB provides Scholarship / Incentive support to the girl children of the workers of Jute Mills / JDP – MSME units on passing out Secondary and Higher Secondary examinations. Scholarship / Incentive of Rs. 1133.05 lakh have been given to 17,722 girl children of Jute Mills / JDP MSME workers for being successful in Secondary and Higher secondary examinations from 2014-15 to 2018-19.

**(iii) JUTE –ICARE (Jute : Improved Cultivation and Advanced Retting Exercise):**

National Jute Board (NJB) in association with Jute Corporation of India Ltd (JCI) and Central Research Institute for Jute and Allied Fibres (CRIJAF), Ministry of Agriculture is implementing an scheme for welfare of Jute farmers namely Jute –ICARE (Improved Cultivation and Advanced Retting Exercise) for the last four years in a phased manner covering 69 blocks under jute growing states till 2018-19. Through this scheme, the farmers have been encouraged to grow jute by using certified seeds, adopting scientific technique in jute cultivation and retting to produce quality jute and increase productivity and to reduce the cost of jute production for the jute farmers.

**(iv) Market Promotion Support:**

Market Promotion support is provided to the jute artisans, entrepreneurs, weavers, NGOs, Women Self Help Groups (WSHG) for selling, marketing and promotion of their products in India and abroad. The fairs organized by NJB are means of livelihood to these groups of people. Some of the prominent events among others were – IITF, Delhi, Surajkund Mela, Tex Trends, Delhi, Taj Mahotsav, Lucknow Mahotsav, Shilpgram Udaipur, Giftex, Mumbai, Indian Handicrafts and gift fair, Greater Noida etc where National Jute Board organise and facilitate participation of jute units for promotion of jute products. The Market Promotion Support beneficiaries are JDP Units, Jute Mills, WSHGs etc. The Market promotion fairs/exhibitions are organised and participated in throughout the country. NJB also provides export promotion supports to the jute exporters and facilitate participation in International fairs ,Business delegation, Buyer Seller Meet (BSM) for boosting exports.

**(v) Design Development Scheme - NJB Jute Design Cell at NID:**

A Jute Design Cell for development of Jute Shopping Bags and Lifestyle Accessories has been set up at the Innovative Centre for Natural Fibres (ICNF) of National Institute of Design (NID), Ahmedabad.

**(vi) Jute Integrated Development Scheme (JIDS):**

JID Scheme aims at setting up local units and agencies at distant locations around the country through collaboration with bonafide bodies to carry out various activities. JID agencies act as a facilitator for providing Basic, Advance and Design Development training programmes and rendering the backward and forward linkages to the existing and potential entrepreneurs at grass-root levels mainly on technology application and design /product development and disseminations.

**(vii) Jute Raw Material Bank (JRMB) Scheme:**

The scheme has been designed to make jute raw material available to the small and tiny artisans / entrepreneurs locally at mill gate price, suiting to the present requirement and sustainability of the decentralized JDP sector in the country.

**(viii) Export Market Development Assistance Scheme:**

Export Market Development Assistance (EMDA) Scheme facilitates registered manufacturers and exporters of jute products to participate in international fairs and business delegation abroad for export promotion of lifestyle and other JDPs and boost exports. During 2014-15 to 2018-19, an amount of Rs. 17.21crores has been disbursed to registered jute exporters for participation in international fairs under the scheme.

**(ix) Retail Outlet of Jute Diversified Products and Bulk Supply Scheme:**

Retail Outlet scheme supports supply chain and bulk supply of JDPs by the jute entrepreneurs for selective and mass consumption. During 2014-15 to 2018-19, an amount of Rs. 347.90 lakh has been provided to 80 beneficiaries/entrepreneurs under this scheme.

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