

**GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE  
LOK SABHA**

**UNSTARRED QUESTION NO. 3952  
TO BE ANSWERED ON WEDNESDAY, THE 17<sup>th</sup> JULY, 2019.**

**NATIONAL RETAIL TRADING AND E-COMMERCE SYSTEM**

**3952. SHRI Y.S. AVINASH REDDY:  
SHRI KANUMURU RAGHU RAMA KRISHANA RAJU:  
SHRI KOMATI REDDY VENKAT REDDY:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

**वाणिज्य एवं उद्योग मंत्री**

- (a) whether the Government is contemplating on introducing National Retail Trading and e-Commerce system in the country;
- (b) if so, the details thereof; and
- (c) whether any discussions have been held with the retail businessmen to elicit the facts and difficulties in introducing the system and if so, the details thereof?

**ANSWER**

**वाणिज्य एवं उद्योग मंत्रालय में राज्यमंत्री (श्री सोम प्रकाश)**

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY  
(SHRI SOM PARKASH)**

(a)to(c): The 'National Retail Trade Policy' is under formulation in this Department. Comprehensive stakeholder consultation in all the States through FICCI, CII, ASSOCHAM, PHDCCI and other trade and commerce associations were conducted to get feedback on the needs and demand of the small traders.

A Video Conference of Hon'ble Minister of Commerce and Industry with representatives of Industry Associations, Export Organizations and Traders Organizations was held on 18.02.2019, attended by more than 10,000 participants from a total of 42 NIC Centers and 29 other locations across the country.

Stakeholder consultation were also held under the Chair of Secretary, Department for Promotion of Industry & Internal Trade on 25.06.2019 to consider issues facing the retail sector and possible solutions for resolving them.

As regards e-Commerce, the Government of India in the Department of Commerce established a Think Tank on "Framework for National Policy on E-commerce" and a Task Force under it which deliberated on the challenges confronting India in the arena of the digital economy and electronic commerce (e-commerce). The Think Tank was further divided into various sub-groups, comprising representation at the technical level from the government, industry and experts with domain knowledge.

A draft National e-Commerce policy has been prepared and placed in public domain. Comments from various stakeholders (companies, Industry associations, think tanks, foreign governments) have been received. Meetings have been held under the chairmanship of Minister for Commerce & Industry with industry stakeholders, e-Commerce companies, associations of kirana stores, traders and retailers to discuss matters relating to e-commerce. The last such meeting took place on 24.06.2019.