

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†3601
ANSWERED ON 15.07.2019**

PUBLICITY OF ULAR TEMPLE

†3601. SHRI RAM KRIPAL YADAV:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government proposes to develop remote villages and small as well as medium cities as tourist places;**
- (b) if so, the details thereof;**
- (c) whether the Government proposes to develop the ancient places in Bihta, Paliganj, Dulhin Bazaar, Masaurhi, Bikram, Maner, Naubatpur and Dhanarua towns of Biharas tourist spots; and**
- (d) the steps taken by the Government for publicity of famous Ular Temple and Bharatpura Library in Paliganj?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (c): Identification and development of tourism destinations is primarily the responsibility of State Governments/Union Territory Administrations. However, Ministry of Tourism under Swadesh Darshan Scheme is developing tourism infrastructure in the identified circuits, across the country. Remote villages and small/medium cities are covered under this scheme.

The projects under the above schemes are identified for development in consultation with the State Governments/Union Territory Administrations and are sanctioned subject to availability of funds, submission of suitable Detailed Project Reports, adherence to scheme guidelines and utilization of funds released earlier. No project has been received from Government of Bihar for the

development of Bihta, Paliganj, Dulhin Bazaar, Masaurhi, Bikram, Maner, Naubatpur and Dhanarua towns.

(d): The Ministry of Tourism promotes India as a holistic destination under the Incredible India brand-line. The Ministry of Tourism, as part of its on-going activities, releases print, electronic, online and outdoor media campaigns in the international and domestic markets to promote various tourism destinations and products of the country including that in Bihar. Promotions are also undertaken through the Social Media accounts and website of the Ministry.
