

**GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP
LOK SABHA**

**UNSTARRED QUESTION NO. 3506
TO BE ANSWERED ON 15.07.2019
FILM INDUSTRY AS KAUSHAL BHARAT**

3506. SHRI KRUPAL BALAJI TUMANE

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

- (a) whether the film industry has come forward to be a part of 'Kaushal Bharat, Kushal Bharat';
- (b) if so, the way in which the Government proposes to facilitate it;
- (c) whether any efforts have been made to make other industries/sectors as part of skill development initiative;
- (d) if so, the details thereof; and
- (e) the steps being taken by the Government in this regard?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF
SKILL DEVELOPMENT AND ENTREPRENEURSHIP
(SHRI R. K. SINGH)**

(a) to (e) Ministry of Skill Development and Entrepreneurship is implementing its flagship scheme Pradhan Mantri Kaushal Vikas Yojana (PMKVY) through the National Skill Development Corporation (NSDC), a Public Private Partnership organization. NSDC has facilitated the creation of Sector Skill Councils (SSCs) which are industry led bodies to ensure addressing skill requirements of various sectors.

There are a total of 37 functional SSCs including the Media & Entertainment Sector Skill Council (MESCC). A list of SSCs is at **Annexure**. SSCs complement the existing vocational education system for the Industry Sector in meeting the entire value chain's requirements of appropriately trained manpower in quantity and quality across all levels on a sustained and evolving basis.

MESCC has been created for meeting the skilling needs of the film industry. There has been engagement with the film industry under PMKVY in the Recognition of Prior Learning (RPL) scheme through MESCC. 52454 people have been enrolled under RPL Best in Class Employers (BICE) in PMKVY. MESCC has developed Occupational standards for all its sub-Sectors of Film Industry like Film, Television, Print, Animation, Game, Digital etc. and for other supporting jobs like Hair and makeup, Voice over, Acting, Camera Operation, Direction, Editing, Lighting, Music and sound creation, VFX and DI, Photography, Set designing etc. MESCC conducts assessment and certification on these set standards to enable the availability of skilled workforce to the film industry.

Annexure

Annexure referred to in reply to LSUQ No. 3506 to be answered on 15.07.2019 asked by SHRI KRUPAL BALAJI TUMANE regarding 'FILM INDUSTRY AS KAUSHAL BHARAT.

The list of 37 active Sector Skill Councils (SSCs)

S. No.	Sector	Name of the SSC
1	Automotive	Automotive Skills Development Council
2	Retail	Retailers Association's Skill Council of India
3	IT-ITeS	IT-ITeS Sector Skill Council
4	Media	Media & Entertainment Skills Council
5	Rubber, Chemical & Petro-Chemical	Rubber, Chemical & Petrochemical Sector Skill Council
6	Healthcare	Healthcare Sector Skill Council
7	Gems & Jewellery	Gems & Jewellery Skill Council of India
8	Electronics & Hardware	Electronic Sector Skill Council of India
9	Agriculture	Agriculture Skill Council of India
10	Telecom	Telecom Sector Skill Council of India
11	BFSI	Banking, Financial Services & Insurance (BFSI) Sector Skill Council of India
12	Leather	Leather Sector Skill Council
13	Food Processing	Food Industry Capacity & Skill Initiative
14	Logistics	Logistics Skill Council
15	Plumbing	Indian Plumbing Skills Council
16	Capital Goods	Capital Goods Skill Council
17	Construction	Construction Skill Development Council of India
18	Life Sciences	Life Sciences Sector Skill Development Council
19	Aviation & AeroSpace	Aviation & Aerospace Sector Skill Council
20	Iron & Steel	Indian Iron & Steel Sector Skill Council
21	Power	Power Sector Skill Council
22	Mining	Skill Council for Mining Sector
23	Textiles & Handlooms	Textile Sector Skill Council
24	Apparels	Apparel, Made-up & Home Furnishing Sector Skill Council
25	Beauty & Wellness	Beauty & wellness Sector Skill Council
26	Handicrafts	Handicrafts & carpets Sector Skill Council
27	Tourism & Hospitality	Tourism & Hospitality Skill Council
28	Infrastructure Equipment	Infrastructure Equipment Skill Council
29	Sports	Sports, Physical Education, Fitness and Leisure Sector Skill Council
30	Oil & Gas	Hydro Carbon Sector Skill Council
31	Coating & Painting	Paints and Coatings Skill Council
32	Green Jobs	Skill Council for Green Jobs
33	PwD	Skill Council for PwD
34	Domestic Workers	Domestic Workers Sector Skill Council
35	Furniture & Fittings	Furniture & Fittings Skill Council
36	Instrumentation	Instrumentation, Automation, Surveillance & Communication Sector Skill Council
37	Management	Management & Entrepreneurship and Professional Skills Council

