

**GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA  
UNSTARRED QUESTION NO. 3228  
TO BE ANSWERED ON 12.07.2019**

**EXPENDITURE INCURRED ON GOVERNMENT ADVERTISEMENTS**

**3228. MS. RAMYA HARIDAS:**

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the details of expenditure incurred on advertisements by various Government Departments/Public Sector Undertakings during the last three years and the current year, year and State-wise; and

(b) the details of newspaper and electronic media of various States in which the Directorate of Advertising and Visual Publicity (DAVP) issued advertisement during each of the last three years and the current year, newspaper and State-wise including Kerala?

**ANSWER**

**MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE; AND**

**MINISTER OF INFORMATION AND BROADCASTING**

**{SHRI PRAKASH JAVADEKAR}**

**(a) Bureau of Outreach & Communication (BOC) releases advertisements as per the requirements conveyed by the client Ministries/Departments, the budget of campaign as well as target groups. These campaigns are not run on state-wise allocation. Expenditure is done from respective Ministries' budget of public outreach. Essentially they are in nature of public awareness & public education.**

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**(b) The newspaper-wise and state-wise details of newspaper and electronic media in which BOC issued advertisement during each of the last three years and the current year, including Kerala, is available at [www.davp.nic.in](http://www.davp.nic.in).**

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