

GOVERNMENT OF INDIA

MINISTRY OF INFORMATION & BROADCASTING

LOK SABHA

UNSTARRED QUESTION No. 3185

(TO BE ANSWERED ON 12.07.2019)

AIR TRANSMISSION IN THE COUNTRY

3185. SHRI HIBI EDEN:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has conducted any study to monitor the functioning of All India Radio (AIR) in the country, if so, the details thereof;**
- (b) if so, the details thereof along with the radio stations that are working under AIR as of now, State-wise;**
- (c) the total asset under AIR control;**
- (d) whether the Government is contemplating any upgrade in content so as to enhance competitiveness with other private channels, if so, the details thereof; and**

**(e) the number of employees that are working in AIR as of now,
State/UT-wise?**

ANSWER

THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE;

AND MINISTER OF INFORMATION AND BROADCASTING

(SHRI PRAKASH JAVADEKAR)

(a): Government had constituted a committee under the chairmanship of Dr. Sam Pitroda to review the functioning of Prasar Bharati. The Committee gave various recommendations in its report of 24.01.2014 on matters such as governance, human resource, content, technology, etc. which are available on the website of the Ministry of Information & Broadcasting. These recommendations were considered by the Government and an Action Taken Report (ATR) has been finalized.

(b): Prasar Bharati has informed that presently, 479 radio stations are working under AIR, State-wise details are given at Annexure-I.

(c): AIR is in possession of immovable property (land) at 551 locations across the country.

(d): Continuous steps are taken for improvement in the content and presentation format of the programmes with the objective to meet the needs and aspirations of the audience. These inter-alia include, use of latest broadcast and transmission technology in programme production, changes based on feedback of the audience, introducing special programmes for targetted audience, synergizing programmes with audience research and marketing units and availability of AIR Stations on social media and mobile apps.

(e): 12441 employees are working in AIR as on 01.07.2019, State/UT-wise details are given in Annexure-II.

Annexure-I**ANNEXURE REFERRED IN REPLY TO PART (b) OF LOK SABHA
UNSTARRED QUESTION NO. 3185 FOR ANSWER ON 12.07.2019****State-wise details of AIR stations**

S. No.	States	Total AIR Stations
1.	A & N Island (UT)	1
2.	Andhra Pradesh	14
3.	Arunachal Pradesh	33
4.	Assam	22
5.	Bihar	15
6.	Chandigarh (UT)	1
7.	Chhattisgarh	13
8.	Daman & Diu (UT)	2
9.	Dadra & Nagar Haveli	1
10.	Delhi	1
11.	Goa	1
12.	Gujarat	16
13.	Haryana	5
14.	Himachal Pradesh	16
15.	Jammu & Kashmir	24
16.	Jharkhand	13
17.	Karnataka	20
18.	Kerala	12

19.	L & M Island (UT)	1
20.	Madhya Pradesh	25
21.	Maharashtra	30
22.	Manipur	8
23.	Meghalaya	7
24.	Mizoram	10
25.	Nagaland	10
26.	Odisha	21
27.	Pondicherry (UT)	2
28.	Punjab	8
29.	Rajasthan	25
30.	Sikkim	16
31.	Tamilnadu	15
32.	Tripura	17
33.	Telangana	11
34.	Uttar Pradesh	26
35.	Uttarakhand	22
36.	West Bengal	15
Total		479

Annexure-II**ANNEXURE REFERRED IN REPLY TO PART (e) OF LOK SABHA
UNSTARRED QUESTION NO. 3185 FOR ANSWER ON 12.07.2019****State/ UT-wise No. of employees working in AIR (as per HRIS) as on
01.07.2019**

Sl. No.	State	Total
1	Andaman and Nicobar Islands	45
2	Andhra Pradesh	308
3	Arunachal Pradesh	120
4	Assam	477
5	Bihar	331
6	Chandigarh	115
7	Chhattisgarh	160
8	Daman & Diu	19
9	Delhi	2254
10	Goa	93
11	Gujarat	345
12	Haryana	77
13	Himachal Pradesh	96
14	Jammu & Kashmir	432
15	Jharkhand	222
16	Karnataka	618
17	Kerala	408
18	Lakshadweep	8

19	Madhya Pradesh	537
20	Maharashtra	1259
21	Manipur	102
22	Meghalaya	145
23	Mizoram	94
24	Nagaland	122
25	Odisha	404
26	Puducherry	69
27	Punjab	150
28	Rajasthan	591
29	Sikkim	38
30	Tamil Nadu	825
31	Telangana	314
32	Tripura	85
33	Uttar Pradesh	755
34	Uttarakhand	101
35	West Bengal	722
	Total	12441
