

**GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
LOK SABHA  
UNSTARRED QUESTION NO. 2331  
TO BE ANSWERED ON 8<sup>TH</sup> JULY, 2019**

**AWARENESS AMONG PEOPLE REGARDING CULTURAL HERITAGE**

†2331. **SHRI VISHNU DAYAL RAM:**

**Will the Minister of CULTURE be pleased to state:**

- (a) whether the Government proposes to establish several centres to generate awareness among the people regarding the cultural heritage of the country; and
- (b) if so, the details thereof?

**ANSWER**

**MINISTER OF STATE (I/C) FOR CULTURE AND TOURISM  
(SHRI PRAHLAD SINGH PATEL)**

(a) & (b) To protect, promote and preserve various forms of folk arts and culture throughout the country, the Government of India has already set up seven Zonal Cultural Centres (ZCCs) with headquarters at Patiala, Nagpur, Udaipur, Prayagraj, Kolkata, Dimapur and Thanjavur. These ZCCs organize various cultural activities and programmes in all the States/UTs to generate awareness among the people regarding intangible cultural heritage of the country. Annual grant-in-aid is provided by the Government of India to these ZCCs for this purpose.