

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2263
ANSWERED ON 08.07.2019**

INDUSTRIAL TOURISM

2263. SHRI HIBI EDEN:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has any mechanism to promote industrial tourism in the country and if so, the details thereof;**
- (b) whether any of the State Governments has taken such initiatives and if so, the details thereof;**
- (c) whether this will explore new avenues of income generation and tie ups; and**
- (d) if so, the details thereof?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (d): The Ministry of Tourism promotes India as a holistic destination and as part of its on-going activities, releases print, electronic, online and outdoor media campaigns in the international and domestic markets, to promote the varied tourism products and destinations of the country. The tourism destinations and products are also promoted through website and social media handles of the Ministry. However, at present there are no separate guidelines or scheme for the promotion of Industrial Tourism.
