

**GOVERNMENT OF INDIA  
MINISTRY OF AYURVEDA, YOGA & NATUROPATHY,  
UNANI, SIDDHA AND HOMOEOPATHY  
(AYUSH)**

**LOK SABHA  
UNSTARRED QUESTION NO. 22  
TO BE ANSWERED ON 21<sup>ST</sup> JUNE, 2019**

**PROMOTION OF AYUSH**

**22. SHRI SUSHIL KUMAR SINGH:**

Will the Minister of **AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH)** be pleased to state:

- (a) the details of the schemes being implemented/lying pending for promotion of Unani, Homoeopathy, Ayurveda, Yoga and Naturopathy and the amount of funds allocated and spent for the said purpose during the last five years;
- (b) whether the Government proposes to allot any special amount of funds for promoting the said systems of medicine at several health centres in the country, State/UT-wise; and
- (c) if so, the details thereof?

**ANSWER**

**THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYURVEDA,  
YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY  
(SHRI SHRIPAD YESSO NAIK)**

(a): The Ministry has been implementing Central Sector Scheme for Promotion of Information Education and Communication (IEC) in AYUSH to create awareness regarding AYUSH Systems of Medicine by organizing National/State Arogya Fairs, Yoga Fests/Utsavs, Ayurveda Parvs and participating in seminars, exhibitions, workshops, conferences etc.

The Ministry is observing important days viz. International Day of Yoga, Ayurveda Day, Homoeopathy Day, Unani Day, Naturopathy Day and Siddha Day to aware the public about the importance of AYUSH Systems of Medicine.

The Ministry is also undertaking Multi Media IEC campaigns including print media etc. for creating awareness by formulating and executing strategies relating to AYUSH System.

The budget details of IEC Scheme for the last five years is as follows:

<b>FY</b>	<b>RE (Rs. in crores)</b>	<b>AE (Rs. in crores)</b>
2014-15	17.00	16.71
2015-16	30.00	27.70
2016-17	27.00	24.66
2017-18	37.10	31.07
2018-19	64.00	63.69

(b) & (c): No.

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