

LOK SABHA  
UNSTARRED QUESTION NO. 187  
TO BE ANSWERED ON 21.06.2019

TRADITIONAL TEXTILE AND FABRICS

187. SHRI PARVESH SAHIB SINGH:

- Will the Minister of TEXTILES वस्त्र मंत्री  
be pleased to state:
- (a) whether traditional textile and fabrics have been losing out its market to imported synthetic materials in the country;
  - (b) if so, the details thereof;
  - (c) the share of domestic produce with respect to imported clothing in Indian apparel market as of June 2019; and
  - (d) the steps being taken by the Government to encourage domestic apparel sector to compete against Multinational Brands in India?

उत्तर

ANSWER

वस्त्र मंत्री (श्रीमती स्मृति जूबिन इरानी)

MINISTER OF TEXTILES  
(SMT. SMRITI ZUBIN IRANI)

**(a) & (b):** India's traditional textiles and synthetic materials cater to different domestic market segments. Traditional textiles/ fabric are primarily cotton focused and cater to niche markets. In India, import of synthetic fabric is approximately 30% of domestic production of traditional textiles.

**(c):** Share of imported apparel with respect to domestic apparel market in India is 1.4% (approx).

**(d):** To encourage the domestic apparel sector to compete with multinational brands, Government announced key reforms under a Special Package that includes additional incentives under the Amended Technology Upgradation Fund (ATUFS), relaxation of Section 80JJAA of Income Tax Act and introduction of fixed term employment for the apparel sector. Under Pradhan Mantri Rojgar Protsahan Yojana (PMRPY), Government is providing entire 12% of employer's contribution towards Employee's Provident Fund (EPF) and Employee's Pension Scheme (EPS). Further, to make the apparel sector competitive, Government is providing rebate of State and Central taxes/ levies embedded in manufacturing.

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