

**GOVERNMENT OF INDIA
MINISTRY OF SOCIAL JUSTICE AND EMPOWERMENT
LOK SABHA**

**UNSTARRED QUESTION NO. †1670
TO BE ANSWERED ON 02.07.2019**

SCHEMES FOR OBCs

**†1670. SHRI GIRIDHARI YADAV:
SHRIMATI RAMA DEVI:**

Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to state:

- (a) the measures taken by the Government to spread awareness regarding the schemes implemented for the development of backward classes;
- (b) whether people belonging to the backward classes are not able to avail full benefits of the said schemes in the absence of their proper promotion and propagation;
- (c) the corrective measures taken by the Government in this regard; and
- (d) the success achieved by the Government as a result thereof?

ANSWER

**MINISTER OF STATE FOR SOCIAL JUSTICE AND EMPOWERMENT
(SHRI KRISHAN PAL GURJAR)**

(a): The following measures taken by the Government to spread awareness regarding the schemes implemented for the development of backward classes:

- (i) Through Print, Electronic & Outdoor Media from time to time.
- (ii) Through a Radio Programme, Sanwanti Jayein Jeevan Ki Rahein (SJJR) is broadcast through All India Radio (AIR) in Hindi & other 17 Regional languages.
- (iii) Through website of the Ministry.
- (iv) Conducting seminars, workshops, cultural activities, fairs, exhibitions etc. organised by National Backward Classes and Finance and Development Corporation (NBCFDC) or through socially active groups/ organizations/States/UTs.
- (v) Publish Annual Report/Booklet etc.
- (vi) Through notification of Scholarship in academic year by States/UTs in local newspaper/dailies etc.

(b): No sir, people belonging to Backward Classes are availing the benefit of the schemes.

(d): The number of beneficiaries is increasing from year to year as people of Other Backward Classes (OBCs) are availing the benefit of the schemes.