

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.1541
ANSWERED ON 01.07.2019**

MONUMENTS SELECTED UNDER CSR

1541. SHRI HEMANT TUKARAM GODSE:

Will the Minister of TOURISM be pleased to state:

- (a) whether it is a fact that Government has asked corporate houses and public sector units to adopt monuments with world heritage tag in the country and maintain them under their Corporate Social Responsibility (CSR) programmes;**
- (b) if so, the number and details of corporate houses and public sector units have come forward to adopt monuments under Corporate Social Responsibility programmes; and**
- (c) the details of monuments selected by the Government under this programme?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a): Yes, Sir.

(b) & (c): Details of corporate houses (Monument Mitras) and monuments are provided at ANNEXURE.

ANNEXURE**STATEMENT IN REPLY TO PARTS (b) & (c) OF LOK SABHA UNSTARRED QUESTION NO.1541 ANSWERED ON 01.07.2019 REGARDING MONUMENTS SELECTED UNDER CSR.**

ELEVEN MEMORANDUMS OF UNDERSTANDING HAVE BEEN SIGNED UNDER THE 'APNI DHAROHAR, APNI PEHCHAAN' - ADOPT A HERITAGE PROJECT, WHICH IS LISTED BELOW:

Sr. No.	Monument Mitras	Name of Monument/Heritage Site/Tourist Site or Technological Intervention	Category*
1	M/s Dalmia Bharat Ltd.	Red Fort, Delhi	Green }
2	M/s Dalmia Bharat Ltd.	Gandikota Fort, Andhra Pradesh	Orange }
3	Adventure Tour Operators Association of India (ATOAI)	Area surrounding Gangotri Temple and Trail to Gaumukh, Uttarakhand	Orange
4	Adventure Tour Operators Association of India (ATOAI)	Mt. Stok Kangri Trek, Ladakh, Jammu and Kashmir	Orange
5	Yatra Online	Qutub Minar, Delhi	Green }
6	Yatra Online	Leh Palace, Jammu & Kashmir	Orange }
7	Yatra Online	Ajanta Caves, Maharashtra	Green }
8	Yatra Online	Hampi (Hazara Rama Temple), Karnataka	Orange }
9	M/s Bliss India Pvt. Ltd. (V-Resorts)	Surajkund, Haryana	Orange
10	M/s Apeejay Surrendra Park Pvt. Ltd.	Jantar Mantar, Delhi	Orange

11	M/s Resbird Technologies Pvt. Ltd.	Development of Multi-lingual Audio Guide Application for five Iconic Tourists Sites which are listed below: <ul style="list-style-type: none">• Colva Beach, Goa• Amer Fort, Rajasthan• Kaziranga, Assam• Kumarkom, Kerala• Mahabodhi Temple, Bihar
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***Note: As per project guidelines, a Monument Mitra is required to choose monument/heritage site/tourist site as a package (s) i.e. if the Monument Mitra selects a site of higher visibility and footfall (Green Category), they are also required to select a site with lower visibility and footfall (Orange or Blue Category).**
