

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.1510
ANSWERED ON 01.07.2019**

JOBS CREATED BY TOURISM

1510. DR. PRITAM GOPINATHRAO MUNDE:

SHRI SRIRANGA APPA BARNE:

DR. SHRIKANT EKNATH SHINDE:

SHRI VINAYAK RAUT:

SHRI KUNWAR PUSHPENDRA SINGH CHANDEL:

Will the Minister of TOURISM be pleased to state:

- (a) whether the tourism sector contributed nine per cent to India's GDP and eight per cent to its total employment and if so, the facts thereof;**
- (b) the number of jobs created by the tourism sector during the last four years;**
- (c) whether as per the World Travel and Tourism Council, less than five per cent of foreign tourists who visited the Asia-Pacific region come to India;**
- (d) whether there is a need to spend more on tourism sector; and**
- (e) if so, the response of the Government in this regard and the steps taken by the Government to attract more foreign tourists to India?**

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)

(SHRI PRAHLAD SINGH PATEL)

(a) and (b): The tourism sector contributed an estimated (direct + indirect) 5.06% to the Gross Domestic Product of the country during 2016-17. The estimated share (direct + indirect) of jobs due to tourism was 12.38% during 2017-18. An estimated additional 13.92 million jobs (direct + indirect) were created due to tourism during the years from 2014-15 to 2017-18.

(c): No, Sir.

(d) to (e): Ministry of Tourism, Government of India spent Rs. 1687.06 crore and Rs. 1986.04 crore during the years 2017-18 and 2018-19 respectively under its plan scheme on tourism sector. The Budget Estimate under the plan scheme for the sector during the financial year 2019-20 is Rs. 2075.12 crore.

Development and promotion of tourist places is primarily the responsibility of concerned State Government/ UT Administration. However, the Ministry of Tourism promotes India as a holistic destination covering its various tourism destinations and products across different States/Union Territories in the country. Ministry has taken several initiatives to boost tourism in the country with the objective of increasing tourist arrivals, which inter-alia include:

- Central Financial Assistance to States/UTs under the schemes of Swadesh Darshan, National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies for the development of tourism related infrastructure in the country.**
- Extension of e- visa facility to citizens of 167 countries.**
- Launch of the Incredible India 2.0 campaign with market specific promotional plans and content creation.**
- Revamping of Incredible India website with the aim to provide more information about India as a tourist destination.**
- Launch of 24x7 toll free multi-lingual tourist helpline in 12 International languages including Hindi and English.**
- Organisation of annual Global Tourism Mart for India in line with major international travel marts being held in countries across the world. It provides a platform for all stakeholders in tourism and hospitality industries to interact and transact business opportunities.**
- Organisation of biennial International Buddhist Conclave.**
- Organisation of Annual International Tourism Mart for promotion of tourism in North Eastern States.**
- Promotional activities in tourist generating markets overseas through the India Tourism Offices abroad with active participation in travel fairs and exhibitions; organising Road Shows, “Know India” seminars & workshops.**
