

GOVERNMENT OF INDIA  
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

**LOK SABHA**  
**UNSTARRED QUESTION NO. 1307**  
TO BE ANSWERED ON 28.06.2019

**POSHAN ABHIYAN**

1307. SHRI P.P. CHAUDHARY:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) the details of funds allocated and utilised under the Poshan Abhiyan during the last two years, State/UT-wise;
- (b) the reasons given by some State Governments for not implementing the said campaign in their State along with the corrective steps proposed to be taken by the Union Government with regard to these States;
- (c) the details of the positive impact of the said campaign on Nutrition Mission; and
- (d) the details of the new IT techniques being used for the publicity and implementation of the said campaign along with the new proposals in this regard?

**ANSWER**

MINISTER OF WOMEN AND CHILD DEVELOPMENT  
(SHRIMATI SMRITI ZUBIN IRANI)

- (a): The State/UT-wise details of funds allocated and utilised under the POSHAN Abhiyaan during the last two years is at Annexure.
- (b): All the States/UTs are implementing the POSHAN Abhiyaan except Odisha and West Bengal. These two States are yet to implement the POSHAN Abhiyaan. No specific reasons have been received from these two States. The Ministry is constantly following up the issue with these State Governments through letters, video conferences, etc.
- (c): The implementation of POSHAN Abhiyaan has increased the awareness about the importance of nutrition among the masses through the Anganwadi Centres (AWCs). The outreach of the Abhiyaan has also increased by organizing Rashtriya POSHAN Maah during September, 2018 in which approximately 25 crore people had participated and more than 22 lakh activities were conducted across India. Poshan Pakhwada on the lines of Poshan Maah was conducted across the country as part of Jan Andolan from 08<sup>th</sup> to 22<sup>nd</sup> March, 2019. Total 82.75 lakh activities were conducted with a participation of approx 44.8 Crore persons. Community Based Events (CBEs) including Village Health, Sanitation and Nutrition Day (VHSND) are also organized regularly. ICDS-Common Application Software (CAS) has been rolled out in 193 districts in 20 States/UTs wherein 3.46 lakh AWCs are entering data in the software.
- (d): Information, Education and Communication (IEC) Activities are carried out by the States/UTs and Central Government under POSHAN Abhiyaan. An amount of ₹19 lakh per district has been allocated to the States/UTs for IEC Activities. Social Media platforms like WhatsApp, Twitter, Facebook, YouTube, etc are also used for publicity and implementation of the Abhiyaan by the States/UTs and Central Government.

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**Annexure**

**Statement referred to Part (a) of Unstarred Question No. 1307 raised by Shri P. P. Chaudhary.**  
**Status of fund released and utilization under POSHAN Abhiyaan**  
**in FY 2017-18 and FY 2018-19**

(₹ in lakhs)

| Sl. No. | State/UT             | Central Share Release |                  |                  | Utilization as on<br>31.03.2019 |
|---------|----------------------|-----------------------|------------------|------------------|---------------------------------|
|         |                      | 2017 – 18             | 2018-19          | Total            |                                 |
|         | Andhra Pradesh       | 1284.63               | 8604.68          | 9889.31          | 3011.16                         |
|         | Arunachal Pradesh    | 52.93                 | 2663.35          | 2716.28          | 1709.66                         |
|         | Assam                | 2298.27               | 15492.36         | 17790.63         | 785.58                          |
|         | Bihar                | 6724.06               | 15001.67         | 21725.73         | 5380.00                         |
|         | Chhattisgarh         | 965.45                | 9629.51          | 10594.96         | 1550.93                         |
|         | Delhi                | 945.95                | 2206.88          | 3152.83          | 140.45                          |
|         | Goa                  | 238.07                | 197.78           | 435.85           | 0.00*                           |
|         | Gujarat              | 3036.66               | 11228.03         | 14264.69         | 2606.06                         |
|         | Haryana              | 400.97                | 5992.46          | 6393.43          | 310.11                          |
|         | Himachal Pradesh     | 1557.26               | 4153.15          | 5710.41          | 1288.28                         |
|         | Jammu & Kashmir      | 388.59                | 8343.52          | 8732.11          | 1417.25                         |
|         | Jharkhand            | 1555.35               | 5110.45          | 6665.80          | 305.19                          |
|         | Karnataka            | 3351.05               | 9870.89          | 13221.94         | 0.00*                           |
|         | Kerala               | 1273.37               | 6491.91          | 7765.28          | 137.78                          |
|         | Madhya Pradesh       | 3441.49               | 15894.17         | 19335.66         | 5516.17                         |
|         | Maharashtra          | 2572.31               | 20989.28         | 23561.59         | 11379.26                        |
|         | Manipur              | 340.46                | 3865.37          | 4205.83          | 1233.24                         |
|         | Meghalaya            | 462.98                | 1713.27          | 2176.25          | 1512.60                         |
|         | Mizoram              | 119.38                | 957.65           | 1077.03          | 809.22                          |
|         | Nagaland             | 163.74                | 1251.97          | 1415.71          | 811.06                          |
|         | Odisha               | 4600.46               | 10571.65         | 15172.11         | 0.00**                          |
|         | Puducherry           | 39.24                 | 393.70           | 432.94           | 104.33                          |
|         | Punjab               | 819.51                | 6090.33          | 6909.84          | 30.88                           |
|         | Rajasthan            | 2045.73               | 9680.99          | 11726.72         | 3078.70                         |
|         | Sikkim               | 98.59                 | 328.47           | 427.06           | 157.16                          |
|         | Tamil Nadu           | 1340.51               | 12210.93         | 13551.44         | 2692.37                         |
|         | Telangana            | 1736.94               | 8595.70          | 10332.64         | 2897.82                         |
|         | Tripura              | 277.91                | 3695.72          | 3973.63          | 606.01                          |
|         | Uttar Pradesh        | 8440.60               | 29582.87         | 38023.47         | 5986.37                         |
|         | Uttarakhand          | 1866.25               | 4301.57          | 6167.82          | 1030.43                         |
|         | West Bengal          | 5545.27               | 19294.11         | 24839.38         | 0.00**                          |
|         | Andaman & Nicobar    | 100.22                | 416.89           | 517.11           | 109.27                          |
|         | Chandigarh           | 158.88                | 307.18           | 466.06           | 133.21                          |
|         | Dadra & Nagar Haveli | 108.83                | 238.15           | 346.98           | 123.98                          |
|         | Daman & Diu          | 42.06                 | 197.66           | 239.72           | 65.68                           |
|         | Lakshadweep          | 60.00                 | 198.90           | 258.90           | 72.15                           |
|         | <b>TOTAL</b>         | <b>58453.97</b>       | <b>255763.17</b> | <b>314217.14</b> | <b>56992.36</b>                 |

\* Goa and Karnataka have not utilized the funds.

\*\* Odisha and West Bengal are yet to start implementation of POSHAN Abhiyaan.