

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION NO.1285
TO BE ANSWERED ON 28TH JUNE, 2019**

AYUSHMAN BHARAT CARDS

1285. SHRI PANKAJ CHAUDHARY:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the State/UT-wise number of cards made in the country under Ayushman Bharat Yojana (ABY);
- (b) the State/UT-wise number of persons who have benefitted under this scheme since its inception;
- (c) whether the Government proposed to expand this scheme for providing benefit to the remaining entitled poor who are deprived of the benefit of ABY, if so, the details thereof; and
- (d) the measures taken by the Government to make the information accessible to the common people and create awareness among them for availing complete benefit of the ABY?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SHRI ASHWINI KUMAR CHOUBEY)**

(a): Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB-PMJAY) is an entitlement-based scheme and families belonging to identified categories, as per Socio Economic Caste Census data are entitled for benefits under PMJAY. However, in order to verify the beneficiaries' eligibility and facilitate availing of the benefits, e-cards are being issued. The details of State/UT wise e-cards issued are at Annexure-I

(b): The State/UT wise State/UT-wise number of persons hospitalized under AB-PMJAY are at Annexure II.

(c): Facilities under Ayushman Bharat – Health and Wellness Centres are available to all.

At present, there is no proposal to expand the coverage of AB– PMJAY.

(d): The steps taken by the Government to make common people aware about the features of AB-HWCs are at Annexure III.

The details of IEC activities undertaken to create awareness of PMJAY are at Annexure IV.

Annexure-I**State/UT-wise number of e-cards made in the country under AB-PMJAY**

Sl. No.	Name of State	Number of cards made
1	Andaman And Nicobar Islands	4184
3	Arunachal Pradesh	135
4	Assam	189
5	Bihar	1638029
6	Chandigarh	29694
7	Chhattisgarh	1178641
8	Dadra And Nagar Haveli	250289
9	Daman And Diu	94211
10	Goa	8198
11	Gujarat	5467989
12	Haryana	1231052
13	Himachal Pradesh	678489
14	Jammu And Kashmir	1120836
15	Jharkhand	3631175
17	Kerala	2473775
18	Lakshadweep	8
19	Madhya Pradesh	11025707
20	Maharashtra	803267
21	Manipur	109419
22	Meghalaya	922523
23	Mizoram	277111
24	Nagaland	67469
27	Puducherry	6
28	Sikkim	13837
30	Tripura	404734
31	Uttar Pradesh	3334663
32	Uttarakhand	3187490
Total		3,79,53,120

Annexure-II**State/UT-wise number of persons hospitalized under AB-PMJAY**

Sl. No.	Name of State	Number of persons
1	Andaman And Nicobar Islands	22
2	Andhra Pradesh	133085
3	Arunachal Pradesh	642
4	Assam	47630
5	Bihar	47363
6	Chandigarh	822
7	Chhattisgarh	557029
8	Dadra And Nagar Haveli	11842
9	Daman And Diu	4392
10	Goa	1415
11	Gujarat	477414
12	Haryana	26997
13	Himachal Pradesh	18792
14	Jammu And Kashmir	18756
15	Jharkhand	181886
16	Karnataka	195262
17	Kerala	524914
19	Madhya Pradesh	94207
20	Maharashtra	138722
21	Manipur	3212
22	Meghalaya	14550
23	Mizoram	13216
24	Nagaland	907
28	Sikkim	117
29	Tamil Nadu	237310
30	Tripura	17084
31	Uttar Pradesh	117412
32	Uttarakhand	48993
33	West Bengal	17636
Total		29,51,629

Activities to make common people aware of the care delivered through AB-HWCs

1. In areas of operational HWCs, the Family Health Folders are being provided to ASHAs. The ASHA uses Family Health Folders and Community Based Assessment Checklist to undertake population enumeration and assessment of all individuals aged 30 years and above through home visits. As part of this activity, ASHA builds community awareness on life style modification and mobilizes families to avail screening services at the HWC closest to the family.
2. ASHAs with the support of Village Health Sanitation and Nutrition Committee play a critical role in delivery of comprehensive primary health care services by demand generation for HWCs.
3. For easy recognition by the community, MoHFW has also shared with states Design Manual for the façade of AB-HWC to plan for customized branding for HWC.
4. Videos/ context specific IEC material on Health and Wellness Centres component of Ayushman Bharat have been developed.

IEC activities undertaken to create awareness of AB-PMJAY

In order to ensure that the scheme reaches the entitled beneficiaries and other stakeholders, a comprehensive media and outreach strategy to spread awareness and empowering the beneficiaries about their entitlements and rights under the scheme has been followed.

2. This includes use of media vehicles such as outdoor media, digital display at ticket counters across various railway stations, announcements at major bus stations, passenger train branding, national and regional press coverage, op-eds and advertorials in print media, radio campaign, telecast of beneficiary testimonials via Doordarshan, mass messaging through SMS, traditional media etc.

3. Social media platforms such as Twitter, YouTube and Facebook are also being utilised to reach out to the secondary and primary audiences including the intended beneficiaries and other stakeholders.