

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING

LOK SABHA
UNSTARRED QUESTION No. 1177
TO BE ANSWERED ON 28/06/2019

BAN ON SCENES OF SMOKING ON TV

1177. SHRI PRATAPRAO JADHAV:

Will the Minister of INFORMATION & BROADCASTING

be pleased to state:

- (a) whether the Government has issued/ proposes to issue guidelines on giving permission for screening of films and serials which contain scenes of smoking;
- (b) if so, the details thereof; and
- (c) the present status of banned scenes showing cigarette smoking in films and serials on Doordarshan?

ANSWER

**THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE
CHANGE AND MINISTER OF INFORMATION AND BROADCASTING
(SHRI PRAKASH JAVADEKAR)**

(a) & (b): The Cigarette and other Tobacco products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Rules 2004 inter-alia provides that in respect of Films and Television programmes displaying tobacco products or their use, anti-tobacco health spots of minimum thirty seconds duration each are to be screened at the beginning and middle of a film and television programme.

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Further, anti-tobacco health warning as a prominent static message is to be displayed at the bottom of the screen during the period of display of the tobacco products or their use in the film and television programme.

(c): Doordarshan runs a scroll on the screen showing the statutory warning whenever smoking scenes appears on its channels.
