GOVERNMENT OF INDIA

MINISTRY OF INFORMATION & BROADCASTING

LOK SABHA

STARRED QUESTION NO. *107

(TO BE ANSWERED ON 28.06.2019)

DOORDARSHAN KENDRAS IN KERALA

*107. SHRI T.N. PRATHAPAN:

Will the MINISTER OF INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government has taken/ proposes to take any measures to upgrade the transmission capacity of the various Doordarshan Kendras in Kerala, if so, the details thereof, Kendra-wise;

(b) whether the Government has taken note of the dilapidated condition of Doordarshan Kendra in Thrissur, Kerala, if so, the details thereof; and

(c) whether the Government proposes to upgrade the Doordarshan Kendra in Thrissur and make the station more programme oriented with focus on local contents, if so, the details thereof?

ANSWER

THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE

CHANGE; AND MINISTER OF INFORMATION AND

BROADCASTING

(SHRI PRAKASH JAVADEKAR)

(a) to (c) A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (c) OF LOK SABHA STARRED QUESTION No. *107 FOR ANSWER ON 28.06.2019.

(a) There are three Doordarshan Kendras in Kerala, one each at Thiruvananthapuram, Kozhikode & Thrissur. "DD Malayalam" channel of Doordarshan is being uplinked from DDK Thiruvananthapuram with contributions from DDK Kozhikode and DDK Thrissur, and is available on all DTH platforms including DD Free Dish.

Modernization/Upgradation of Doordarshan Kendras in the country including those in Kerala is a continuous process and schemes in this regard have been formulated and implemented from time to time. Modernization/ Upgradation plan covers a broad spectrum, which, inter-alia, includes digitalization; adoption of new technologies; replacement of old ageing equipment and upgradation etc.

(b) & (c) DD Kendra at Thrissur has been made fully digital by providing state-of-the-art equipment at par with industry standards for production, post-production, Electronic News Gathering (ENG) and preview facility, etc. It has sound infrastructure including building, machinery and equipment. The Studio Centre of Doordarshan Kendra Thrissur is upgraded and produces programmes regularly for DD Malyalam. Important festivals such as Thrissurpuram, Chembai Music Festival, etc. are covered by DDK Thrissur and feed provided to the entire DD Network.

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