

**GOVERNMENT OF INDIA
MINISTRY OF SCIENCE AND TECHNOLOGY
DEPARTMENT OF SCIENCE AND TECHNOLOGY
LOK SABHA
UNSTARRED QUESTION NO.481
TO BE ANSWERED ON 6/2/2019**

LAUNCH OF DD SCIENCE AND INDIA SCIENCE CHANNELS

481. ADV. JOICE GEORGE:

Will the Minister of SCIENCE AND TECHNOLOGY विज्ञान और प्रौद्योगिकी मंत्री be pleased to state:

- (a) whether the Government has recently launched the initiatives DD Science and India Science channels to popularise science in India;
- (b) if so, the details thereof;
- (c) whether the initiatives aim to develop the scientific temper in Indian society; and
- (d) if so, the details thereof?

ANSWER

**MINISTER OF SCIENCE AND TECHNOLOGY, MINISTER OF EARTH SCIENCES AND
MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE
(DR. HARSH VARDHAN)**

विज्ञान और प्रौद्योगिकी मंत्री, पृथ्वी विज्ञान मंत्री और पर्यावरण, वन एवं जलवायु परिवर्तन मंत्री

(डा. हर्ष वर्धन)

- (a) Yes, Madam.
- (b) The Government of India has launched two science communication initiatives; DD Science and India Science channels on 15 January 2019 at New Delhi to popularize science & technology in India. DD Science is a one-hour slot on Doordarshan National Channel. The programmes are telecast from Monday to Saturday from 5 pm to 6 pm. It is an initiative of the Department of Science & Technology, Government of India, implemented and managed by Vigyan Prasar in collaboration with Doordarshan, Prasar Bharati. DD Science programmes can be accessed on any DTH platforms. India Science (www.indiascience.in) is an internet based Science TV channel initiated by the Department of Science & Technology, implemented and managed by Vigyan Prasar. India Science is a bilingual channel in English & Hindi. It can be accessed on any Internet-enabled device like laptop, Desktop, Smart phone and Smart TV etc. The India Science Mobile Apps can be downloaded from the Google Play Store and Apple Store.
- (c) Yes, Madam. The initiatives are for science & technology popularization, and inculcation, development and nurturing of scientific temper with Indian prospective.
- (d) The programmes would cover wide spectrum of scientific topics in the areas of Health and Medicine, Science and Innovation, Agriculture, Environment and Energy, Biographies of Scientists, Scientific Heritage, Technologies etc. The video content developed would be research based films, studio-based discussions, talks, field-based programmes, events, documentaries, hands-on experiments, science news etc.
