GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA STARRED QUESTION NO.*17 ANSWERED ON 04.02.2019

REVENUE GENERATED FROM TOURISM

*17. SHRI DEVUSINH CHAUHAN:

Will the Minister of TOURISM be pleased to state:

- (a) the average revenue generated and foreign exchange earned from tourism during the last three years;
- (b) the details of the ongoing schemes for the development and promotion of tourism and the number of tourism infrastructure projects prioritised/sanctioned during the above period, State/ UT-wise, particularly in Gujarat;
- (c) whether the Government has received proposals from various States for the development and promotion of tourism and allocation of funds therefor;
- (d) if so, the details thereof indicating the number of such proposals received and the number of projects sanctioned and funds allocated, State-wise; and
- (e) whether the Government proposes to increase allocation of funds for tourism infrastructure, promotion, publicity of tourist destinations and products in the domestic and international markets and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)

(SHRI K.J. ALPHONS)

(a) to (e): A statement is laid on the table of the House.

STATEMENT IN REPLY TO LOK SABHA STARRED QUESTION NO. *17 ANSWERED ON 04.02.2019 REGARDING REVENUE GENERATED FROM TOURISM

- (a): The estimated foreign exchange earnings (FEEs) through tourism in India during 2015, 2016 and 2017 were Rs.134844 crore, Rs.154146 crore and Rs.177874 crore, respectively. Ministry of Tourism does not compile the information on revenue generated by tourism in the country.
- (b) to (d): Development and promotion of tourist destinations including identification of places of tourist interest is primarily the responsibility of State Governments/ Union Territory (UT) Administrations. However, Ministry of Tourism provides Central Financial Assistance under its two flagship schemes namely 'Swadesh Darshan (SD)' and 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' for the development of tourism related infrastructure and facilities to promote tourism in the country.

Submission of projects by the State Governments/ Union Territories under the schemes is a continuous process. The projects under the schemes are identified for development in consultation with the State Governments/ UT Administrations and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines and utilization of funds released earlier.

The details of projects sanctioned to States / UTs including Gujarat under SD and PRASHAD schemes are given at Annexure - I and Annexure - II respectively.

(e): The Ministry of Tourism, Government of India, as part of its on-going activities, releases media campaigns in the print, electronic, online and outdoor media in the international and domestic markets to promote various tourism destinations and products of the country. The expenditure on campaigns released in the international and domestic markets is incurred from funds allocated under the heads of "Restructured Overseas Promotion and Publicity including Marketing Development Assistance (OPMD)" and "Domestic Promotion and Publicity including Hospitality (DPPH)" respectively.

The Budget Estimate (BE) allocated for creation of tourism infrastructure and promotion of tourism to different schemes of the Ministry during the last three years are as below:

(Rs. in Crore)

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Year	Swadesh Darshan	PRASHAD	OPMD	DPPH
2016-17	706.35	100.00	300.00	110.00
2017-18	959.91	100.00	300.00	110.00
2018-19	1100.00	150.00	454.24	135.00

ANNEXURE – I

STATEMENT IN REPLY TO PARTS (b) to (d) OF LOK SABHA STARRED QUESTION NO. *17 ANSWERED ON 04.02.2019 REGARDING REVENUE GENERATED FROM TOURISM

Details of Projects sanctioned under Swadesh Darshan Scheme

(Rs. in crore)

				(Rs. in crore)
S.	State/UT	Name of	Name of the Project	Amount
No.		the Circuit		Sanctioned
1.	Arunachal Pradesh	North- East Circuit	Development of Mega Circuit at Bhalukpong- Bomdila and Tawang in Arunachal Pradesh.	49.77
2.	Andhra Pradesh	Coastal Circuit	Development of Kakinada Hope Island Konaseema as World Class Coastal & Eco Tourism Circuit in Andhra Pradesh	67.84
Tota	al of 2014-15	1		117.61
3.	Manipur	North- East Circuit	Development of Tourist Circuit in Manipur: Imphal- Khongjom	72.23
4.	Sikkim	North- East Circuit	Development of Tourist Circuit linking Rangpo (entry) – Rorathang- Aritar- Phadamchen-Nathang-Sherathang- Tsongmo-Gangtok-Phodong- Mangan-Lachung-Yumthang- Lachen-Thangu-Gurudongmer- Mangan-Gangtok-TuminLingee- Singtam (exit) in Sikkim.	98.05
5.	Uttarakhand	Eco Circuit	Integrated Development of Eco- Tourism, Adventure Sports, Associated Tourism related Infrastructure for Development of Tehri Lake & Surroundings as New Destination-District Tehri, Uttarakhand.	70.92
6.	Rajasthan	Desert Circuit	Development of Sambhar Lake Town and Other Destinations in Rajasthan under Desert Circuit.	63.96
7.	Nagaland	Tribal	Development of Tribal Circuit	97.36

		Circuit	Peren- Kohima- Wokha, Nagaland	
8.	Madhya Pradesh	Wildlife Circuit	Development of Wildlife Circuit at Panna- Mukundpur- Sanjay- Dubri-Bandhavgarh- Kanha- Mukki-Pench in Madhya Pradesh.	92.22
9.	Andhra Pradesh	Coastal Circuit	Development of Coastal Tourism Circuit in Sri Potti Sriramalu Nellore under Swadesh Darshan Scheme in Andhra Pradesh.	59.70
10.	Telangana	Eco Circuit	Integrated Development of Eco Tourism Circuit in Mahaboobnagar district, Telangana.	91.62
11.	Kerala	Eco Circuit	Development of Pathanamthitta-Gavi- Vagamon- Thekkady as Eco Tourism Circuit in Idduki and Pathanamthitta Districts in Kerala.	76.55
12.	Mizoram	North East Circuit	Integrated Development of New Eco Tourism under Swadesh Darshan-North East Circuit at Thenzawl & South Zote, District Serchhip and Reiek, Mizoram.	94.91
13.	Assam	Wildlife Circuit	Development of Manas- Probitora- Nameri- Kaziranga- Dibru- Saikhowa as Wildlife Circuit in Assam.	95.67
14.	Puducherry	Coastal Circuit	Development of Union Territory of Puducherry as Tourist Circuit under Swadesh Darshan Scheme (Coastal Circuit)	85.28
15.	Arunachal Pradesh	North East Circuit	Integrated Development of New Adventure Tourism in Arunachal Pradesh	97.14
16.	Tripura	North East Circuit	Development of North East Circuit : Agartala - Sipahijala - Melaghar - Udaipur - Amarpur- Tirthamukh- Mandirghat- Dumboor- Narikel Kunja- Gandachara- Ambassa in Tripura	99.59
17.	West Bengal	Coastal Circuit	Development of Beach Circuit: Udaipur- Digha- Shankarpur- Tajpur- Mandarmani- Fraserganj- Bakkhlai- Henry Island in West	85.39

			Bengal	
18.	Chhattisgarh	Tribal Circuit	Development of Tribal Tourism Circuit in Jashpur- Kunkuri- Mainpat- Ambikapur- Maheshpur - Ratanpur- Kurdar-Sarodadadar- Gangrel- Kondagaon- Nathiya Nawagaon- Jagdalpur- Chitrakoot- Tirthgarh in Chhattisgarh.	99.21
19.	Maharashtra	Coastal Circuit	Development of Sindhudurg Coastal Circuit in Maharashtra under Swadesh Darshan Scheme.	82.17
Tota	al of 2015-16			1461.97
20.	Goa	Coastal Circuit	Development of Coastal Circuit (Sinquerim-Baga, Anjuna-Vagator, Morjim-Keri, Aguada Fort and Aguada Jail) in Goa.	99.99
21.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourism Infrastructure Projects in the State of Jammu and Kashmir.	82.97
22.	Telangana	Tribal Circuit	Integrated Development of Mulugu-Laknavaram- Medavaram- Tadvai- Damaravi- Mallur- Bogatha Waterfalls as Tribal Circuit in Telangana.	83.88
23.	Meghalaya	North East Circuit	Development of Umium (Lake View), U Lum Sohpetbneng-Mawdiangdiang – Orchid Lake Resort, Meghalaya.	99.13
24.	Madhya Pradesh	Buddhist Circuit	Development of Buddhist Circuit in Sanchi-Satna-Rewa-Mandsaur-Dhar in Madhya Pradesh.	74.94
25.	Kerala	Spiritual Circuit	Development of Sabarimala - Erumeli-Pampa-Sannidhanam as a Spiritual Circuit in District Pathanamthitta, Kerala.	99.99
26.	Manipur	Spiritual Circuit	Development of Spiritual Circuit – Shri Govindajee Temple, Shri Bijoy Govindajee Temple – Shri Gopinath Temple – Shri Bungshibodon Temple – Shri Kaina Temple, Manipur.	53.80
27.	Gujarat	Heritage Circuit	Development of Heritage Circuit in Ahmedabad - Rajkot - Porbandar -	85.01

			Bardoli- Dandi in Gujarat.	
28.	Haryana	Krishna Circuit	Development of Tourism Infrastructures at places related to Mahabharata in Kurukshetra, Haryana.	97.35
29.	Rajasthan	Krishna Circuit	Integrated Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand) in Rajasthan.	91.45
30.	Sikkim	North East circuit	Development of Tourist Circuit Linking Singtam— Maka- Temi- Bermoik Tokel- Phongia- Namchi — Jorthang- Okharey- Sombaria- Daramdin- Jorethang- Melli (Exit) in Sikkim.	95.32
31.	Madhya Pradesh	Heritage circuit	Development of Heritage Circuit (Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu) Madhya Pradesh	99.77
32.	Kerala	Spiritual Circuit	Development of Sree Padmanabha Arnamula- Sabrimala-as a Spiritual Circuit in Kerala	92.22
33.	Bihar	Tirthankar circuit	Development of Tirthankar Circuit: Vaishali- Arrah- Masad- Patna- Rajgir- Pawapuri- Champapuri in Bihar.	52.39
34.	Bihar	Spiritual circuit	Integrated Development of Kanwaria Route: Sultanganj – Dharmshala- Deoghar under Spiritual circuit in Bihar.	52.35
35.	Odisha	Coastal circuit	Development of Gopalpur, Barkul, Satapada and Tampara as Coastal circuit in Odisha.	76.49
36.	Nagaland	Tribal circuit	Development of Tribal circuit (Mokokchung–Tuensang-Mon) in Nagaland	99.67
37.	Uttarakhand	Heritage circuit	Integrated Development of Heritage Circuit in Kumaon Region – Katarmal –Jogeshwar-Baijnath- Devidhura in Uttarakhand.	81.94
38.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities at Jammu-Rajouri- Shopian-Pulwama under	96.38

			Himalayan Circuit theme in J&K.	
39.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities under the Construction of Assets in lieu of those Destroyed in Floods in 2014 under	98.70
40.	Jammu & Kashmir	Himalayan Circuit	PM Development Package for J&K Integrated Development of Tourist facilities at Mantalai - Sudhmahadev - Patnitop under	97.82
41.	Jammu & Kashmir	Himalayan Circuit	Himalayan Circuit Theme in J&K. Integrated Development of Tourist Facilities at Anantnag- Kishtwar-	96.39
40			Pahalgam – Daksum – Ranjit Sagar Dam under Himalayan Circuit Theme in J&K.	
42.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities at Gulmarg – Baramulla – Kupwara - Leh Circuit under Himalayan Circuit Theme in J&K.	96.93
43.	Uttar Pradesh	Buddhist Circuit	Development of Buddhist Circuit – Srawasti, Kushinagar, & Kapilvastu in Uttar Pradesh.	99.97
44.	Uttar Pradesh	Ramayana Circuit	Development of Chitrakoot and Shringverpur as Ramayana Circuit in Uttar Pradesh	69.45
45.	Andaman & Nicobar Islands	Coastal Circuit	Development of Coastal Circuit (Long Island-Ross Smith Island-Neil Island- Havelock Island - Baratang Island - Port Blair) in Andaman & Nicobar under Coastal thematic circuit of Swadesh Darshan Scheme.	42.19
46.	Tamil Nadu	Coastal Circuit	Development of Coastal Circuit (Chenna i- Mamamallapuram – Rameshwaram – Manpadu – Kanyakumari) in Tamil Nadu under Swadesh Darshan Scheme	99.92
47.	Uttar Pradesh	Spiritual Circuit	Development of Spiritual Circuit (Shahjahanpur -Basti- Ahar - Aligharh - Kasgunj - Sarosi - Pratapgarh - Unnao- Kaushambi - Mirzapur - Gorakpur- Kairana - Doamriyagunj- Bagpat-Barabanki-	68.39

			Azamgarh)	
48.	Uttar Pradesh	Spiritual Circuit	Development of Spiritual Circuit – II(Bijnor- Meerut- Kanpur- Kanpur Dehat- Banda- Ghazipur- Salempur- Ghosi- Balia- Ambedkar Nagar- Aligarh- Fatehpur- Deoria- Mahoba- Sonbhadra- Chandauli- Mishrikh- Bhadohi) in Uttar Pradesh under Swadesh Darshan Scheme	63.77
49.	Uttar Pradesh	Heritage Circuit	Development of Heritage Circuit(Kalinjar Fort (Banda)- MarharDham (Sant Kabir Nagar)- ChauriChaura, Shaheed Sthal (Fatehpur)- Mavahar Sthal (Ghosi)- Shaheed Smarak (Meerut) in Uttar Pradesh under Swadesh Darshan Scheme	34.82
50.	Bihar	Buddhist Circuit	Development of Buddhist circuit- Construction of Convention Centre at Bodhgaya, Bihar	98.73
51.	Assam	Heritage Circuit	Development of Tezpur – Majuli – Sibsagar as Heritage Circuit in Assam under Swadesh Darshan scheme	98.35
52.	Himachal Pradesh	Himalayan Circuit	Integrated Development of Himalayan Circuit in Himachal Pradesh under Swadesh Darshan scheme	99.76
53.	Mizoram	Eco Circuit	Development of Eco-Adventure Circuit Aizawl -Rawpuichhip – Khawhphawp – Lengpui – Durtlang – Chatlang- Sakawrhmuituaitlang - Muthee – Beratlawng -Tuirial Airfield – Hmuifang under Eco circuit theme of Swadesh Darshan Scheme	99.07
54.	Rajasthan	Spiritual Circuit	Development of Spiritual Circuit– Churu (Salasar Balaji)– Jaipur (Shri Samode Balaji, Ghat ke Balaji, Bandhe ke Balaji)- Alwar (Pandupole Hanumanji, Bharathari)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)-	93.90

			Bharatpur (Kaman Region)- Dholpur (Muchkund) – MehandipurBalaji- Chittorgarh (Sanwaliyaji) in Rajasthan under Swadesh Darshan scheme	
55.	Gujarat	Heritage Circuit	Development of Heritage circuit: Vadnagar- Modhera and Patan in Gujarat under Swadesh Darshan Scheme	98.61
Tota	al of 2016-17	•		3071.81
56.	Bihar	Rural Circuit	Development of Gandhi Circuit: Bhitiharwa- Chandrahia- Turkaulia in Bihar under Rural Circuit theme of Swadesh Darshan Scheme	44.65
57.	Goa	Coastal Circuit	Development of Coastal Circuit II: Rua De Orum Creek - Don Paula - Colva - Benaulim in Goa under Swadesh Darshan Scheme	99.35
58.	Gujarat	Buddhist circuit	Development of Buddhist circuit: Junagadh- Gir Somnath- Bharuch- Kutch- Bhavnagar- Rajkot- Mehsana in Gujarat under Swadesh Darshan scheme	35.99
59.	Puducherry	Heritage Circuit	Development of Heritage Circuit in Puducherry under Swadesh Darshan Scheme.	66.35
60.	Puducherry	Spiritual Circuit	Development of Spiritual Circuit in Puducherry under Swadesh Darshan Scheme	40.68
61.	Rajasthan	Heritage Circuit	Development of Heritage Circuit (Rajsamand (Kumbhalgarh Fort)- Jaipur (Nahargarh Fort)- Alwar (BalaQuila)- Sawai Madhopur (Ranthambore Fort and Khandar Fort)- Jhalawar (Gagron Fort)- Chittorgarh (Chittorgarh Fort) Jaisalmer (JaisalmerFort) Hanumangarh (Kalibangan, Bhatner Fort and Gogamedi)- Jalore (Jalore Fort)- Udaipur (Pratap Gaurav Kendra)- Dholpur (Bagh-i-Nilofar and Purani Chawni)- Nagaur(Meera Bai	99.60

			Smarak) in Rajasthan under Swadesh Darshan Scheme.	
62.	Telangana	Heritage Circuit	Development of Heritage Circuit: Qutub Shahi Heritage Park- Paigah Tombs- Hayat Bakshi Mosque- Raymond's Tomb in Telangana under Swadesh Darshan Scheme	99.42
63.	Bihar	Spiritual Circuit	Development of Mandar Hill & Ang Pradesh under Spiritual Circuit theme of Swadesh Darshan Scheme.	53.49
64.	Madhya Pradesh	Eco Circuit	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River under Eco circuit theme of Swadesh Darshan Scheme	99.62
65.	Uttar Pradesh	Ramayana Circuit	Development of Ayodhya under Ramayana Circuit theme of Swadesh Darshan Scheme	133.31
66.	Andhra Pradesh	Buddhist Circuit	Development of Buddhist Circuit: Shalihundam-Thotlakonda- Bavikonda- Amravati- Anupu in Andhra Pradesh under the theme of Buddhist Circuit of Swadesh Darshan Scheme	52.34
Tota	al of 2017-18			824.8
67.	Maharashtra	Spiritual Circuit	Development of Waki- Adasa- Dhapewada- Paradsingha- Chota Taj Bagh- Telankhandi- Girad in Maharashtra	54.01
68.		Buddhist Circuit and Ramayana Circuit	Development of Wayside Amenities in Buddhist Circuit and Ramayana Circuit: Varanasi-Gaya; Lucknow-Ayodhya- Lucknow; Gorakhpur- Kushinagar; Kushinagar-Gaya- Kushinagar	18.10
69.	Uttar Pradesh	Spiritual Circuit	Development of Jewar-Dadri- Sikandrabad-Noida-Khurja-Banda in Uttar Pradesh	14.52

70.	Jharkhand	Eco	Development of Eco Circuit:	52.72
		Circuit	Dalma- Chandil- Getalsud- Betla national park- Mirchaiya- Netarhat	
			in Jharkhand	
71.	Tripura	North	Development of North East circuit:	65.00
		East	Surma Cherra- Unakoti- Jampui	
		circuit	Hills- Gunabati-Bhunaneshwari-	
			Matabari- Neermahal- Boxanagar-	
			Chotta khola- Pilak- Avangchaarra	
			in Tripura	
72.	Punjab	Heritage	Development of Heritage Circuit:	99.95
		Circuit	Anandpur Sahib – Fatehgarh Sahib	
			- Chamkaur Sahib - Ferozpur -	
			Amritsar – Khatkar Kalan –	
			Kalanour - Patiala in Punjab	
73.	Kerala	Rural	Development of Rural Circuit:	80.37
		Circuit	Malanad Malabar Cruise Tourism	
			Project in Kerala	
74.	Kerala	Spiritual	Development Sivagiri Sree	69.47
		Circuit	Narayana Guru Ashram-	
			Arruvipuram- Kunnumpara Sree	
			Subrahmania- Chembazhanthi	
			Sree Narayana Gurukulam	
75.	Kerala	Spiritual	Development of Kasaragod,	85.23
		Circuit	Wayanad, Kannur, Kozhikode,	
			Palakkad, Mallapuram, Thrichur,	
			Ernakulam, Idukki, Kottayam,	
			Allaphuza, Pathananamithitta,	
			Kollam, Trivandrum	
76.	Meghalaya	North	Development of West Khasi Hills	84.97
		East	(Nongkhlaw- Krem Tirot - Khudoi	
		Circuit	& Kohmang Falls – Khri River-	
			Mawthadraishan, Shillong), Jaintia	
			Hills (Krang Suri Falls- Shyrmang-	
			looksi), Garo Hills (Nokrek	
			Reserve, Katta Beel, Siju Caves)	
77.	Uttar	Spiritual	Development of Gorakhnath	21.16
	Pradesh	Circuit	Temple (Gorakhpur),	
			Devipattan Temple (Balrampur)	
			and Vatvashni Temple	
			(Domariyagunj)	
			Total of 2018-19	645.5

STATEMENT IN REPLY TO PARTS (b) to (d) OF LOK SABHA STARRED QUESTION NO. *17 ANSWERED ON 04.02.2019 REGARDING REVENUE GENERATED FROM TOURISM

Details of Projects sanctioned under PRASHAD Scheme

(Rs. in crore)

S.	State	Project	Name of the Project	· · · · · · · · · · · · · · · · · · ·	Approved
No.		Nos		Sanction	cost
1	ANDHRA	1	Development of Amaravati Town, Guntur District as a Tourist Destination	2015-16	28.36
	PRADESH	2	Development of Srisailam Temple	2017-18	47.45
2	ASSAM	3	Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati	2015-16	33.98
3	BIHAR	4	Development of basic facilities at Vishnupad temple, Gaya, Bihar	2014-15	4.27
		5	Development at Patna Sahib	2015-16	41.54
		6	Development of Dwarka	2016-17	26.23
4	GUJARAT	7	Pilgrimage amenities at Somnath	2016-17	37.44
-		8	Development of Promenade at Somnath under PRASHAD Scheme	2018-19	44.59
5	JAMMU & KASHMIR	9	Development at Hazratbal,	2016-17	42.02
6	JHARKHAND	10	Development of Baidyanathji Dham, Deoghar	2018-19	39.13
7	KERALA	11	Development at Guruvayur Temple	2016-17	46.14
8	MADHYA PRADESH	12	Development of Omkareshwar	2017-18	40.67
9	MAHARASHTRA	13	Development of Trimbakeshwar	2017-18	37.81
10	ODISHA	14	Infrastructure Development at Puri, Shree JagannathDham-Ramachandi-Prachi River front at Deuli under Mega Circuit	2014-15	50.00

			Development of Karuna		
11	PUNJAB	15	Sagar Valmiki Sthal at Amritsar (Completed in Aprl. 2018)	2015-16	6.40
12	RAJASTHAN	16	Integrated Development of Pushkar/Ajmer	2015-16	40.44
12	13 TAMILNADU	17	Development of Kanchipuram	2016-17	16.48
13		18	Development of Vellankani	2016-17	5.60
	14 UTTARAKHAND	19	Integrated Development of Kedarnath	2015-16	34.78
14		20	Development of Infrastructure for Pilgrimage Facilitation in Badrinath Ji Dham (Uttarakhand) under PRASHAD Scheme	2018-19	39.24
		21	Development of Mathura- Vrindavan as Mega Tourist Circuit (Ph-II)	2014-15	14.93
		22	Construction of Tourist Facilitation Centre at Vrindavan, Distt. Mathura	2014-15	9.36
4=	UTTAR	23	Development of Varanasi	2015-16	20.40
15	PRADESH	24	Cruse Tourism in River Ganga, Varanasi	2017-18	10.72
		25	Development of Varanasi Under Prashad Scheme - II	2017-18	44.60
		26	Development of Infrastructure facilities at Govardhan, Mathura, UP	2018-19	39.74
16	WEST BENGAL	27	Development of Belur	2016-17	30.03