

**GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
DEPARTMENT OF INDUSTRIAL POLICY & PROMOTION**

**LOK SABHA**

**UNSTARRED QUESTION NO. 922.  
TO BE ANSWERED ON MONDAY, THE 17<sup>TH</sup> DECEMBER, 2018.**

**JOBS UNDER MAKE IN INDIA PROGRAMME**

**922. SHRI ABHIJIT MUKHERJEE:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

**वाणिज्य एवं उद्योग मंत्री**

- (a) the total expenditure incurred in advertisements, publicity and brand ambassadors of Make in India Programme during the period 2014-2018;
- (b) the investments per year received under the Make in India Scheme during the said period; and
- (c) the number of jobs generated annually under the said Scheme during the said period?

**ANSWER**

**वाणिज्य एवं उद्योग मंत्रालय में राज्यमंत्री (श्री सी.आर. चौधरी)**

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY  
(SHRI C.R. CHAUDHARY)**

- (a): Investment promotion activities post launch of Make in India initiative are being under taken by several Central and State Government departments from time to time. The details of the expenditure incurred in this regard are not compiled centrally.
- (b): The Financial year wise details of FDI Inflow reported after the launch of Make in India Programme i.e. October, 2014 till March, 2018 is as follows:

| <b>Sl. No.</b> | <b>Year</b>         | <b>FDI (in US\$ million)</b> |
|----------------|---------------------|------------------------------|
| 1              | 2014-15 (Oct – Mar) | 23,961                       |
| 2              | 2015-16             | 55,559                       |
| 3              | 2016-17             | 60,220                       |
| 4              | 2017-18             | 60,974                       |
|                | <b>Grand Total</b>  | <b>200,714</b>               |

- (c): No such data is maintained centrally. However, Government has taken several steps to enhance manufacturing competitiveness in the country since 2014 which, inter-alia, includes providing quality infrastructure, reducing logistics cost, skill development and adoption of technology. Programmes such as Make in India, Skill India and Start Up India have, therefore, been undertaken.

Labour Bureau in the Ministry of Labour & Employment conducts Quarterly Employment Survey (QES) with the objective to measure relative change in employment situation over successive quarters in sizeable segment of Non-farm Industrial economy covering 8 major sectors having 10 or more workers. The results of the VIIth Round of the QES, shows an increase of 3 percent during the period from 1<sup>st</sup> April 2016 to 1<sup>st</sup> Oct 2017.

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