

**EXPORT PROMOTION OF TEXTILES**

497. SHRI PARVESH SAHIB SINGH:

Will the Minister of TEXTILES वस्त्र मंत्री  
be pleased to state:

- (a) the major steps taken for promotion in exports related to textiles, woollen, silk and cellulose fibers from industries in India;
- (b) initiatives taken by the Government to boost production and export of handicrafts item in India in last four years; and
- (c) steps taken by the Government to promote production and exports of Jute industry in India in last four years?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री अजय टम्टा)  
MINISTER OF STATE FOR TEXTILES  
(SHRI AJAY TAMTA)

**(a):** To enhance exports of textiles including woolen, silk and cellulose fibers from India, the Government has enhanced rates under Merchandise Exports from India Scheme (MEIS) from 2% to 4% for apparel, 5% to 7% for made-ups, handloom and handicrafts w.e.f. 1st November 2017. Further, the Government has enhanced interest equalization rate for pre and post shipment credit for the textile sector from 3% to 5% w.e.f. 02.11.2018. For the silk sector, Government has introduced Silk Samagra Scheme to promote R&D and brand image of Indian silk at the global level and provide support to beneficiaries from nursery to fabric production stage for improvement in productivity and quality. Government also approved the "Scheme for Capacity Building in the textile sector" or the Samarth Scheme in April, 2018 for a period of three years with an outlay of Rs. 1300 crore to skill the youth for gainful and sustainable employment in the textile sector.

**(b):** The Government has taken various initiatives to promote production as well as exports of handicrafts from India. Initiatives taken by the Government are as follows:

- 1) Sanctioned New Mega Clusters at Bareilly, Lucknow, Kutch and J&K.
- 2) Sanctioned special projects for Integrated Development and Promotion of Handicrafts.
- 3) Sanctioned New Urban Haats at Chennai and Eluru (Andhra Pradesh).
- 4) Launched Handicrafts Toll Free Helpline in 7 languages viz. Hindi, Tamil, Telugu, Bangla, Assamese, Kannada and English.
- 5) Organized Hastkala Sahyog Shivirs at 302 places across country.

**(c):** Government has taken various steps to promote production as well as exports of Jute through following schemes:

- 1) ICARE & Agriculture (Farmers Welfare Scheme)
- 2) Incentive Scheme for Acquisition of Plant and Machinery
- 3) Jute Integrated Development Scheme
- 4) Jute Raw Material Bank Scheme
- 5) Retail Outlet of Jute Diversified Products and Bulk Supply Scheme
- 6) Continuous Market Promotion Support & Development Activities
- 7) Setting up of Jute Design Cell at National Institute of Design
- 8) Organizing Workshop / Interactive meetings to promote Jute-Geo Textiles