

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.4366  
ANSWERED ON 07.01.2019**

**TARGET OF ASHOKA TOURS AND TRAVELS**

**4366. DR. MANOJ RAJORIA:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether Ashoka Tours & Travels (ATT) division has set a target of achieving Rs.125 Crore in the years 2016-17 & 2017-18, if so, the details thereof;**
- (b) whether ATT has been successful in achieving the said target;**
- (c) if so, the details thereof; and**
- (d) if not, the reasons therefor?**

**ANSWER**

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)  
(SHRI K.J. ALPHONS)**

**(a): During the year 2016-17, Ashok Travel & Tour (ATT) set a target of Rs.125 Crore of revenue, which was as per Generally Accepted Accounting Principles (GAAP).**

**During the year 2017-18, the accounting system was mandatorily changed to Ind AS based on which the revised target for 2017-18 for Ashok Travel & Tour (ATT) was set at Rs.25.30 Crore.**

**(b) & (c): During the year 2016-17, Ashok Travel & Tour (ATT) achieved revenue of Rs.123.06 Crore which is almost equal to the target set.**

**During the year 2017-18, Ashok Travel & Tour (ATT) achieved revenue of Rs. 24.95 Crore which is almost equal to the target set.**

**(d): Does not apply.**

**\*\*\*\*\***