

**SKILL UPGRADATION AND WELLBEING OF HANDLOOM WEAVERS**

3790. PROF. RICHARD HAY:

Will the Minister of TEXTILES वस्त्र मंत्री

be pleased to state:

- (a) the steps taken by the Ministry to ensure high value quality that are defect-free and market-oriented that would ensure increase in earning of the handloom weavers;
- (b) if so, the extent to which the Ministry has succeeded in promoting the Geographical Indicator facility for Indian handloom which would safeguard sustainable development of Indian Handloom; and
- (c) if not, the new strategies that have been envisaged to revive the fledgling sector and save it from further deprivation?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री अजय टम्टा)

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES  
(SHRI AJAY TAMTA)

**(a) to (c):** The Hon'ble Prime Minister launched 'India Handloom' brand (IHB) on 07.08.2015 to ensure branding of high quality handloom products to promote production of niche products with high quality, authentic traditional designs with zero defect and zero effect on environment. Since the launch of 'India Handloom' brand, 1185 registrations have been issued under 122 product categories as on 30.11.2018. As on 31.10.2018, sales of Rs.559.55 crore of IHB Products have been reported.

A total number of 71 handloom products have been registered under Geographical Indications of Goods (Registration & Protection) Act, 1999 for protection and promotion of GI handloom products.