

Government of India
Ministry of Development of North Eastern Region

LOK SABHA
Unstarred Question No. 3571

To be answered on
Wednesday, January 2, 2019/Pausha 12, 1940 (Saka)

QUESTION

Promotion of Handicraft

3571. SHRI BADRUDDIN AJMAL:

Will the Minister of DEVELOPMENT OF NORTH EASTERN REGION be pleased to state:

- (a) whether the Government has taken any steps to promote the traditional handicrafts and handlooms from the North Eastern Region (NER) in foreign countries through exhibitions, trade fairs, expos etc.;
- (b) if so, the details thereof, State-wise;
- (c) whether the North Eastern Handicrafts and Handlooms Development Corporation (NEHHDC) has opened any overseas office or posted representatives in Indian embassies/missions to monitor and formulate a strategy with respect to marketing of products from the said region; and
- (d) if so, the details of the programmes initiated and their performance thereunder during the current year?

ANSWER

**The Minister of State (Independent Charge) of Ministry of Development
of North Eastern Region
[Dr. Jitendra Singh]**

(a) and (b) The North Eastern Handicrafts and Handlooms Development Corporation Ltd. (NEHHDC) participated in Thai International Trade Fair held at Bangkok during February 7-11, 2018 at Queen Sirikit Convention Centre. In this exhibition, NEHHDC showcased wide range of handicrafts and handlooms products from North Eastern States. The Bodoland Regional Apex Weavers & Artisans Cooperative Federation Ltd. (BRAWFED), Assam was funded by the Government for organizing a Thematic Exhibition on handicrafts of North Eastern Region at Thimphu, Bhutan for 5 days during financial year 2018-19.

(c) No Madam.

(d) Does not arise.
