GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.3151 ANSWERED ON 31.12.2018

TOURISM PROJECTS UNDER MAKE IN INDIA SCHEME

3151. SHRI PINAKI MISRA:

Will the Minister of TOURISM be pleased to state:

- (a) the projects initiated by the Government in the Tourism and Hospitality industry under the Make in India scheme in the country including the State of Odisha;
- (b) the number of jobs created under such projects in the industry during the last four years, State/UT-wise including Odisha;
- (c) whether the Government proposes to create more job opportunities under such schemes and if so, the details thereof;
- (d) whether the Government proposes to set up new institutes to promote the education of tourism and hospitality industry in the country and if so, the details thereof, State/UT-wise including Odisha; and
- (e) if not, the reasons therefor?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI K.J. ALPHONS)

(a) to (c): Identification and development of tourist sites/destinations is primarily the responsibility of the concerned State Government/Union Territory Administration. However, Ministry of Tourism under the Schemes of Swadesh Darshan – Integrated Development of Theme Based Tourist Circuits and the PRASHAD (National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive) provides financial assistance to State Governments/Union Territory Administrations for the development of tourism related infrastructure and facilities to provide an enriching tourism experience to visitors.

A total number of 73 projects have been sanctioned for an amount of Rs.5873.26 Crore under Swadesh Darshan Scheme which includes the 'Development of Gopalpur, Barkul, Satapada and Tampara as Coastal Circuit' for an amount of Rs.76.49 Crore in Odisha.

Further 24 projects have been sanctioned for an amount of under PRASHAD Scheme which Rs.727.16 Crore includes the 'Infrastructure Development Puri, Shree Jagannath at Dham-Ramachandi-Prachi River front at Deuli under Mega Circuit' for an amount of Rs.50.00 Crore in Odisha. The projects sanctioned under the above schemes are under various stages of implementation and once completed the same would lead to increased footfalls to these tourism destinations/sites which in turn would help to increase more job opportunities.

Construction of hotels in the hospitality industry is primarily a private sector activity. However, the Ministry of Tourism classifies operational hotels as per its voluntary scheme of classification of hotels under various Star/Heritage categories.

As per estimation in accordance with 3rd Tourism Satellite Account for the year 2015-16 and for intervening years and subsequent years namely 2014-15, 2015-16, 2016-17 and 2017-18, the contribution of tourism to employment of the country is as given below:

	2014-15	2015-16	2016-17	2017-18
Share in Employment (in %):	12.09	12.38	12.19	12.38
Direct (in %):	5.27	5.40	5.32	5.40
Indirect (in %):	6.82	6.98	6.87	6.98
Employment (million):	69.6	72.3	75.9	81.1

(d) and (e): The Ministry of Tourism under the scheme of Assistance to IHMs/FCIs etc. extends Central financial assistance to State Governments/Union Territory Administrations for establishment of Institute of Hotel Management (IHM), Food Craft Institute (FCI); broadbasing of hospitality education through government sponsored ITI, Polytechnics, Colleges, PSUs and Schools subject to availability of funds, adherence to the terms and conditions of the scheme guidelines and their inter-se priority.

At present there are 21 Central Institutes of Hotel Management (CIHMs) in the country including one in Odisha as well as a State Institute of Hotel Management (SIHM) at Balangir, Odisha. The Indian Institute of Tourism and Travel Management (IITTM) under the Ministry of Tourism at Gwalior also has a centre at Bhubaneswar in Odisha.

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