GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.2287 ANSWERED ON 24.12.2018

STEPS TAKEN TO INCREASE TOURISM IN PUNJAB

2287. SHRI RAVNEET SINGH:

Will the Minister of TOURISM be pleased to state:

- (a) whether it is true that the number of domestic and foreign tourists in Punjab have increased during the last four years and if so, the details thereof and if not, the reasons therefore;
- (b) the amount of expenditure spent on conservation of heritage sites in Punjab, especially Ludhiana;
- (c) whether the Government has taken or proposes to take any measures to increase/promote tourism in Punjab in consultation with the State Government of Punjab; and
- (d) if so, the details thereof?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI K.J. ALPHONS)

(a): Yes, Madam. During the period 2014 to 2017, the Domestic Tourist Visits (DTVs) and the Foreign Tourists Visits (FTVs) to the State of Punjab have registered positive growths. The details are given below:

Year	DTVs	FTVs
2014	24271302	255449
2017 (P)	40293352	1108635
Growth 2017 over 2014	66.01%	333.99%

P: provisional

(b): Details of expenditure incurred for conservation of protected monuments of ASI in Punjab including Ludhiana are as follows:

Punjab

SI. No.	Year	Expenditure incurred
		(Amount in Rs.)
1	2015-16	3,27,91,933
2	2016-17	2,42,66,094
3	2017-18	2,00,48,004

Expenditure for Protected Monuments in Ludhiana is as follows:

SI. No.	Year	Expenditure incurred	
		(Amount in Rs.)	
1	2015-16	20,32,388	
2	2016-17	490	
3	2017-18	79,893	

(c) and (d): Ministry of Tourism has two flagship schemes namely 'Swadesh Darshan' and 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' for the development of tourism related infrastructure facilities and to promote tourism in the country.

Under Swadesh Darshan scheme, 01 project worth Rs. 99.95 crore on Development of Anandpur Sahib – Fatehgarh Sahib – Chamkaur Sahib – Ferozpur – Amritsar – Khatkar Kalan – Kalanour - Patiala under Heritage circuit has been sanctioned to Punjab during 2018-19.

Under PRASHAD scheme, 01 project worth Rs. 6.45 crore on Development of Karuna Sagar Valmiki Sthal at Amritsar was sanctioned to Punjab during 2015-16.
