

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 2166
TO BE ANSWERED ON 24th DECEMBER,2018

APP FOR SMALL TEA GROWERS

2166. DR. P. VENUGOPAL:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Tea Board of India is planning to launch an App aimed at guiding small growers whose share in total tea production is increasing;
- (b) if so, the details thereof;
- (c) whether it is also true that the main objective of this App is to establish better two way communication; and
- (d) if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सी. आर. चौधरी)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI C. R. CHAUDHARY)

(a) to (d): The Tea Board is planning to develop a mobile application for better monitoring of field activities and for information dissemination to the small growers sector whose share to the total tea production is about 47%. The mobile application would provide better monitoring of field activities like advisory visits, workshops, registration of growers, dissemination of green leaf prices etc., and would also have facility for the growers to communicate with field officials on specific advisory services.
