

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO.208
TO BE ANSWERED ON THE 11TH DECEMBER, 2018

AGRICULTURE FAIRS

208. DR. SUNIL BALIRAM GAIKWAD:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government has organized Agriculture Fairs in various parts of the country in the recent past;
- (b) if so, the details thereof;
- (c) the aims and objectives of organizing such fairs along with the extent to which successes have been achieved in this regard;
- (d) the funds allocated to the States/ UT-wise for this purpose during each of the last three years and the current year; and
- (e) the steps taken/proposed to be taken to ensure that the benefits of such fairs reach the farmers?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्रालय में राज्य मंत्री (SHRI PARSHOTTAM RUPALA)

(a) & (b): Yes, Madam. The Government is organizing /supporting and participating in Agriculture Fairs in various parts of the country. The year-wise Agriculture Fairs (Kisan Melas) organized by the Ministry of Agriculture & Farmers Welfare are as under;

Years	DAC&FW		ICAR/KVKs	
	Nos. of Mela	Nos. of farmers benefitted	Nos. of Mela	Nos. of farmers benefitted
2015-16	600	866902	1185	1225506
2016-17	522	754599	27408	1422225
2017-18	736	1260071	1507	2119177
2018-19(till date)	453	257052	556	1117720
Total	2311	3138624	30656	5884628

Contd...2/-

(c): The aims and objectives of organizing such fairs are to (i) disseminate relevant information and promote appropriate technologies and improved agronomic practices among the farmers and other stakeholders in agriculture and allied sectors, (ii) create awareness among the farmers through the fairs, and (iii) cross learning among farmers and extension personnel on various newly evolved agricultural technologies. The fairs have been quite successful in attracting substantial numbers of farmers and getting the relevant information disseminated to them.

(d): The State/UT-wise details of funds allocated and expenditure incurred for this purpose during last 03 years and the current year by Ministry of Agriculture & Farmers Welfare are **at Annexure I & II.**

(e): The steps taken for ensuring the benefits of melas reaching to farmers include giving wide publicity through newspapers, Electronic Media (Television, Radio and Social Media) and sending SMS through mobile phones for dissemination of information to larger number of farmers in the district. Moreover, the farmers visiting the Kisan Melas and also provided with technical literature in local language for subsequent guidance in implementing the technologies and best practices on their farms.

Farmers are also mobilized through exposure visit under “Support to State Extension Programmes for Extension Reforms (ATMA)” to participate in the Agriculture Fairs.

Summary of Expenditure incurred on Kisan Melas (Agriculture Fairs) and Exhibitions supported/ sponsored/organized by Department of Agriculture, Cooperation & Farmers Welfare (DAC&FW) and Department of Animal Husbandry, Dairying & Fisheries (DAHD&F) during last 3 years (2015-16 to 2017-18) and the current year

(Amount Rs. in Lakh)							
Departments	Item	Level of the Melas	Funds released to the State/ Agencies	2015-16	2016-17	2017-18	2018-19 (till date)
DAC&FW	Expenditure by States/UTs under Support to State Extension Programmes for Extension Reforms (ATMA)	State/District/ Block Level	State Government	1305.54	1070.54	1534.52	601.15
	Expenditure by the Directorate of Extension, Department of Agriculture & Cooperation, Govt. of India	National / Regional Agriculture Fair / State	Govt. /State Agricultural Universities (SAUs)/ICAR Institutes/ Private/Autonomous Bodies etc.	1479.14	559.43	8195.30	75.00
	Total (A)			2784.68	1629.97	9729.82	676.15
DAHD&F	Expenditure under "Sub-Mission of Skill Development, Technology transfer and Extension under National Livestock Mission"	Regional/District level Livestock Fair/Show	State Governments	100.50	100.20	113.32	70.01
	Total (B)			100.50	100.20	113.32	70.01
	Grand Total			2885.18	1730.17	9843.14	746.16

ANNEXURE II

State wise and year-wise details of funds allocated and expenditure incurred on 'Kisan Melas (Agriculture Fairs)' under centrally Sponsored Scheme "Support to State Extension Programs for Extension Reforms (ATMA)" during last three years (2015-16 to 2017-18) and the current year

(Amount Rs. in Lakh)

Sl. No.	State/UT	2015-16		2016-17		2017-18		2018-19 (up to November, 2018)	
		Funds allocated	Expenditure incurred	Funds allocated	Expenditure incurred*	Funds allocated	Expenditure incurred	Funds allocated	Expenditure incurred
1	Andhra Pradesh	58.00	26.80	58.00	26.00	33.3	36.5	58	57.865
2	Bihar	158.00	75.50	158.00	74.26	158	101.69	158	84.63
3	Chhatisgarh	114.00	67.58	114.00	61.13	114	76.62	114	95.04
4	Goa	14.00		14.00	3.30	14	5.8	14	0
5	Gujarat	138.00	111.45	138.00	102.48	121.5	110.96	121.5	48.36
6	Haryana	90.00	48.46	90.00	76.00	90	84	90	19.32
7	H.P	54.00	45.65	54.00	15.07	47.5	22.52	45	12
8	J&K	94.00	1.00	94.00	30.05	94	35.06	94	0
9	Jharkhand	102.00	47.54	102.00	46.96	102	71.22	102	10
10	Karnataka	126.00	24.55	126.00	27.99	64	46.82	122	5.96
11	Kerala	62.00	13.08	62.00	0.00	62	41.36	62	0
12	Maharashtra	138.00	38.72	138.00	41.70	74	65.1	142	9.46
13	M.P	210.00	186.23	210.00	190.84	210	152.26	210	14.91
14	Odisha	126.00	130.00	126.00	0.00	126	126	226	0
15	Punjab	94.00	25.90	94.00	53.41	94	64.46	94	56.89
16	Rajasthan	138.00	35.99	138.00	36.10	138	105.81	138	19.73
17	Tamil Nadu	130.00	19.22	130.00	5.00	103	3	110	33
18	Telangana	42.00	20.06	42.00	10.90	31	21	60	7.11
19	Uttar Pradesh	306.00	226.37	306.00	195.69	306	285.33	300	85.61
20	Uttarakhand	58.00	18.59	58.00	15.21	46	17.25	46	23.05
21	West Bengal	82.00	48.80	82.00	0.00	82	3.71	90	0
22	Assam	110.00	6.00	110.00	7.97	107	0	135	0
23	Arunachal Pradesh	74.00	18.00	74.00	0.00	48	0	50	0
25	Manipur	42.00	15.00	42.00	27.00	42	16	42	0
26	Meghalaya	50.00		50.00	0.00	18	0	13	0
24	Mizoram	38.00	18.00	38.00	0.00	22	22	22	0
27	Nagaland	50.00	22.50	50.00	13.20	50	18	39	16.5
28	Tripura	38.00		38.00	0.00	38	0	38	0
29	Sikkim	22.00	2.82	22.00	6.29	7	0	5.89	0
30	Delhi	10.00		10.00	0.00	0	0	0	0
31	Puducherry	14.00	5.15	14.00	0.00	4	1	4	0
32	A&N Islands	18.00	6.58	18.00	3.99	12	1.05	4	1.71
	Total	2800.00	1305.54	2800.00	1070.54	2458.30	1534.52	2749.39	601.15
