GOVERNMENT OF INDIA MINISTRY OF INFORMATION & BROADCASTING

LOK SABHA UNSTARRED QUESTION NO. 1784 (TO BE ANSWERED ON 20.12.2018)

NEWS BULLETINS IN REGIONAL LANGUAGES

1784. SHRI VISHNU DAYAL RAM:

Will the Minister of INFORMATION AND BROADCASTING

be pleased to state:

- (a) Whether the Government proposes to promote the broadcast/telecast of news bulletins in regional languages through Doordarshan and Akashvani at National level:
- (b) if so, the details thereof and if not, the reasons therefor; and
- (c) the details of various steps taken/ being taken by the Government to increase the duration of news bulletins in regional languages and improving the same?

ANSWER

THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.)

(a) to (c): Prasar Bharati has informed that News bulletins of All India Radio (AIR) and Doordarshan(DD) in regional languages are available at the National level through satellite / DTH (Direct to Home) and internet, throughout the country.

Improving the quality of news bulletins is an ongoing process. Doordarshan is also increasing the Regional News component on its Channels to serve its viewers better.
