

RECONSTRUCTION OF HANDLOOM CENTRES

1687. SHRIMATI RAMA DEVI:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the Government has received any representations regarding special package for reconstruction of Handloom centre at Madhubani, Kolasala, Chirauja block, East Champaran, Bihar;
- (b) if so, the details of thereof;
- (c) the action of the Government along with the outcome thereof?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री अजय टम्टा)
MINISTER OF STATE FOR TEXTILES
(SHRI AJAY TAMTA)

(a) to (c) : No, Madam. However, out of 28 Weavers' Service Centres (WSCs) functioning across the country, one such centre is functioning from Bhagalpur in Bihar. Under Support and Outreach Programme the following activities are being undertaken by the Ministry at Madhubani, Bihar:-

1. Organizing Marketing Events including Craft Demonstration Programmes, Hastkala Sahyog Shivir,
2. Organizing Craft Awareness Programme for
 - a. Training of artisans for on-boarding on e-commerce platform/ GeM/Digital Payments.
 - b. Awareness about Geographical Indication (GI) and its advantage.
 - c. Awareness among artisans App "Kalamitra"
 - d. Awareness about ideology and philosophy of Mahatma Gandhi.
3. Distribution of improved Tool-Kits, Certificate of MUDRA loan sanction, Insurance, Pahchan Card.
4. Mobilization and registration of SC artisans under Pahchan initiatives with Geo tagging.
