

Government of India
Ministry of Drinking Water and Sanitation

LOK SABHA
UNSTARRED QUESTION NO.1685
TO BE ANSWERED ON 20-12-2018

Swachhata Hi Sewa

1685. DR. C.GOPALAKRISHNAN:

Will the Minister of **DRINKING WATER AND SANITATION** be pleased to state:

- (a) whether the Union Government has observed recently ‘Swachhata Hi Sewa 2018’ (SHS) ;
- (b) if so, the details thereof;
- (c) the response received from the citizens to observe Swachhata drives; and
- (d) the purpose and motives to observe SHS?

ANSWER

MINISTER OF STATE IN THE
MINISTRY OF DRINKING WATER & SANITATION
(SHRI RAMESH CHANDAPPA JIGAJINAGI)

(a) to (d) “Swachhata hi Sewa” campaign” was organized from 15th September, 2018 to 2nd October, 2018. The objective of the campaign was to mobilize people for reigniting the “Jan Andolan” for sanitation. The campaign was launched by the Prime Minister on 15th September, 2018 through Video Conferencing in 17 locations. Shramdaan was performed by eminent dignitaries like Shri Amitabh Bachchan/Shri Ratan Tata/Sadhguru/Sri Sri Ravi Shankar/Mata Amrita AnandMayi among others. Union Ministers, Members of Legislative Assemblies, Members of Parliament, iconic celebrities of India, sports stars, inter-faith leaders, corporates, etc. had also participated and appealed to all to join in this campaign towards total sanitation. More than 14 crore citizens were reported to have participated through the various SHS activities conducted in the states.