

GOVERNMENT OF INDIA
MINISTRY OF RURAL DEVELOPMENT
DEPARTMENT OF RURAL DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO. 1614
TO BE ANSWERED ON 20.12.2018

SVEP

1614. SHRIMATI KIRRON KHER:

Will the Minister of **RURAL DEVELOPMENT** be pleased to state:

- (a) the number of rural enterprises established and the number of youth skilled under the Start-up Village Entrepreneurship Programme (SVEP) during the last three years and the current year, State-wise;
- (b) the details of extent to which the said programme has supported newly emerging enterprise opportunities such as IT/Infotainment; and
- (c) the break-up of number of projects implemented through National Resource Organization (NRO) and Project Implementation Agency (PIA) modes?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT
(SHRI RAM KRIPAL YADAV)

(a): Start-up Village Entrepreneurship Programme (SVEP), the sub-scheme under the Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM) has the objective of helping rural households including women to set-up enterprises.

The scheme was approved during 2015-16 and the enterprise formation started in 2017-18. As on 30th November 2018, a total of 30,352 enterprises were formed across 20 States where the scheme is operational. The details of enterprise formed during the last two years is given as **Annexure-I**.

Skill building support is provided to all the entrepreneurs supported under Start-up Village Entrepreneurship Programme through Community Resource Persons for Enterprise Promotion (CRP-EP).

(b): SVEP process mandates the preparation of a Detailed Project Report (DPR) for each block. The DPR provides estimates of the potential of enterprises in various sectors in the block. The entrepreneurs have the freedom to identify the sectors in which they want to start businesses based on assessment of market potential.

The details of the major ten types of enterprises selected by the entrepreneurs under the scheme in manufacturing, trading and services sector are given as **Annexure-II**.

(c): The total SVEP proposals approved till 30th November 2018 is 131. Of these Kudumbashree NRO, Kerala is supporting implementation of 69 projects, Entrepreneurship Development Institute of India (EDII) NRO, Ahmedabad is supporting implementation of 42 projects and other Project Implementing Agencies (PIA) are supporting implementation of 20 projects.

Annexure – I referred in reply to Part (a) of Lok Sabha Unstarred Question No.1614 for answer on 20.12.2018 regarding SVEP

State wise and year wise details of enterprises formed

No.	State	No of Blocks where AAP approved (till 30 th Nov. 2018)	No of Blocks where DPR approved (till 30 th Nov. 2018)	No of enterprises formed (2017-18)	No of enterprises formed (2018-19) as on 30 th Nov. 2018	Total No. of enterprises formed as on 30 th Nov. 2018
1	Andhra Pradesh	8	8	3,084	933	4,017
2	Bihar	12	12	3,889	102	3,991
3	Chhattisgarh	7	7	1,758	1,034	2,792
4	Gujarat	3	3	268	185	453
5	Haryana	6	6	857	316	1,173
6	Jammu & Kashmir	2	2	296	299	595
7	Jharkhand	15	12	673	626	1,299
8	Kerala	14	14	799	772	1,571
9	Madhya Pradesh	14	8	2,177	923	3,100
10	Maharashtra	8	2	1,818	1,134	2,952
11	Meghalaya	1	1	0	0	0
12	Mizoram	2	0	0	0	0
13	Nagaland	2	2	1,109	921	2,030
14	Odisha	8	8	1,096	30	1,126
15	Punjab	1	1	0	30	30
16	Rajasthan	5	5	864	512	1,376
17	Tamil Nadu	2	2	0	0	0
18	Telangana	8	2	257	287	544
19	Uttar Pradesh	6	6	957	770	1,727
20	West Bengal	7	7	1,168	408	1,576
Total		131	108	21,070	9,282	30,352

Annexure – II referred in reply to Part (b) of Lok Sabha Unstarred Question No.1614 for answer on 20.12.2018 regarding SVEP

Under the Start-up Village Entrepreneurship Programme (SVEP) scheme

Major ten types of enterprises formed in **manufacturing sector:**

S. No.	Types of Enterprises
1	Handicraft
2	Bricks and tiles making
3	Mat making
4	Agarbatti making
5	Rice mill
6	Local food products
7	Bamboo Products Making
8	Paper Plates and other products
9	Bakery
10	Bag Making

Major ten types of enterprises formed in **Trading sector:**

S.No.	Types of Enterprises
1	Kirana/ grocery
2	Readymade/cloth shop
3	Vegetable trading
4	Chicken shop
5	Fish trading
6	Bangle trading
7	Gift shop
8	Shoes trading
9	Egg trading
10	Mobile shop

Major ten types of enterprises formed in **Services sector:**

S.No.	Types of Enterprises
1	Tailoring
2	Hotel (restaurant)
3	Flour mill
4	Construction
5	Beauty parlour/ salons
6	Cycle repair shop
7	Interne; Xerox/Printer
8	Two-wheeler repair
9	Tent house
10	Electronic repair