

**GOVERNMENT OF INDIA
MINISTRY OF HOME AFFAIRS**

**LOK SABHA
UNSTARRED QUESTION NO. 1339**

**TO BE ANSWERED ON THE 18TH DECEMBER, 2018/ AGRAHAYANA 27, 1940
(SAKA)**

HIMMAT APP

1339. DR. SANJAY JAISWAL:

Will the Minister of HOME AFFAIRS be pleased to state:

(a) the details regarding downloads of the Himmat app and Himmat Plus app along with the number of registered users on both;

(b) whether the Government is doing anything in line with the recommendation of the 201st report of the Parliamentary Standing Committee on Home Affairs on hiring the services of a private digital marketing agency; and

(c) if so, the details thereof?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS
(SHRI HANSRAJ GANGARAM AHIR)**

(a): Delhi Police has reported that total downloads of Himmat App as on 13.02.2018 were 1,14,650 and total registered users of Himmat App as on 13.02.2018 were 43,545. After 13.02.2018, Himmat App is unregistered from the all sites. Himmat Plus app was launched in place of Himmat App on 6th February, 2018. Total downloads of Himmat Plus App from 06.02.2018 to 30.11.2018 are 61,832 and total registered users of Himmat Plus App from 06.02.2018 to 30.11.2018 are 44,958.

(b) and (c): Delhi Police has reported that as recommended by the Department-related Parliamentary Standing Committee on Home Affairs on Demand for Grants (2017-18) in its 201st Report, an extensive publicity strategy has been chalked out including publicity through social media platform to increase the number of users. Services of private digital marketing agencies are also taken for planning better publicity for registration of the App.
