

**GOVERNMENT OF INDIA
MINISTRY OF PARLIAMENTARY AFFAIRS**

**LOK SABHA
UNSTARRED QUESTION NO. 1177
TO BE ANSWERED ON 18.12.2018**

SANKALP SE SIDDDHI

QUESTION

1177. SHRI MAHEISH GIRRI : Will the Minister of PARLIAMENTARY AFFAIRS be pleased to state :

- (a) whether the Government has taken any step under "Sankalp se Siddhi" for building a New India by 2022 ; and
- (b) If so, the details thereof.?

ANSWER

**Minister of State in the Ministry of Water Resources, River Development & Ganga Rejuvenation; and Minister of State in the Ministry of Parliamentary Affairs
(Shri Arjun Ram Meghwal)**

(a) & (b) Ministry of Information and Broadcasting is the nodal Ministry for implementing the programme "Sankalp Se Siddhi". As per the information provided by the Ministry of Information & Broadcasting, Bureau of Outreach & Communication (BOC) (erstwhile DAVP), under Ministry of Information & Broadcasting, had undertaken various activities under "Sankalp se Siddhi" campaign, an initiative commemorating the 75th year of the Quit India Movement and 70 years of Independence, the details of which are as under :-

- 1) Produced spots/impact features and telecast on TV Channels from 9th to 30th August, 2017.
- 2) Execution of concerts in 75 educational institutions throughout the country during August-September, 2017.
- 3) A full page colour advertisement in dailies on 9th August, 2017 providing details of the Sankalp Se Siddhi pledge.
- 4) A half page colour advertisement in dailies on 15th August, 2017.
- 5) Production of a 5 minute spot for Ministry of Agriculture & Farmers Welfare.
- 6) The then Song & Drama Division (now wing of BOC) organized 19 exclusive performing programmes which included 3 special programmes, one each at Puducherry, Imphal and Aizawl. 400 programmes comprising the subject 'Sankalp Se Siddhi' were also organized.

7) Field Outreach Bureaus under Regional Outreach Bureaus of the then Directorate of Field Publicity, now wing of BOC organized 99 Special Outreach Programmes (SOPs) on the subject 'Sankalp Se Siddhi' at different locations to bring in greater awareness among the people about Quit India Movement particularly the youth on the contribution of the Freedom Fighters in the country's freedom struggle. Rallies, quiz/debate/drawing competitions, group discussions, film shows, photo exhibitions, cultural programmes in local languages were used to involve greater number of people. Ministers/MPs/MLAs, Gram and Zila Panchayat members participated in SOPs to sensitize the public about Naye Bharat ka Manthan Sankalp Se Siddhi. In the month of August, 2018, Field Outreach Bureau (FOBs) under Bureau of Outreach Communication has observed Sankalp Se Siddhi and Quit India Movement in rural and semi urban areas of the country.

8) 41 exhibitions on the subject 'New India - We Resolve to Make' were also organized by BOC in different parts of the country.
