

GOVERNMENT OF INDIA  
MINISTRY OF FINANCE  
DEPARTMENT OF FINANCIAL SERVICES

LOK SABHA  
STARRED QUESTION NO. \*347

TO BE ANSWERED ON THE 4<sup>TH</sup> JANUARY 2019/PAUSHA 14, 1940 (SAKA)

PROMOTION OF OFFICIAL LANGUAGE

†\*347. SHRIMATI NEELAM SONKAR:

Will the Minister of FINANCE be pleased to state:

- (a) the amount spent by all the financial institutions, banks and departments on promotion of official language Hindi from the year 2014 to 30<sup>th</sup> September, 2017, Institution/Bank/Department-wise; and
- (b) the value of advertisements published by all departments, corporations and banks under his Ministry separately in official language Hindi, in regional languages and in English during the above period, institution/bank/department-wise?

ANSWER  
MINISTER OF FINANCE (SHRI ARUN JAITLEY)

(a) & (b) : A Statement is laid on the Table of the House.

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**Statement referred to in reply to parts (a) and (b) of Lok Sabha Starred Question No. \*347 (7<sup>th</sup> Position) for 4 January, 2019 by Shrimati Neelam Sonker regarding “Promotion of Official Language”**

(a) & (b): The expenditure spent on promotion of Official Language Hindi and advertisements in Hindi, Regional Languages and English by Banks, Financial Institutions and Departments from the F.Y. 2014 to 30<sup>th</sup> September, 2017 is shown at the **Annexure**.

## Annexure

The Amount Spent on promotion of official Language Hindi and advertisements in Hindi, Regional Languages and English by Banks, Financial Institutions and Departments from the F.Y. 2014 to 30<sup>th</sup> September,2017

(Rs in Lacs)

S.N.	Name of Banks/Financials Institutions/ Departments	Amount Spent on promotion of Hindi	Amount spent on Advertisements		
			Hindi	English	Regional Languages
1.	Corporation Bank	127.45	295.45	272.66	19.20
2.	Dena Bank	32.04	2688.29	1205.91	1038.28
3.	Bank of Maharashtra	42.22	1267.61	897.01	450.51
4.	Oriental Bank of Commerce	31.77	3686.49	1464.91	1626.49
5.	Central Bank of India	221.90	5574.68	3270.49	2599.02
6.	Bank of India	118.55	7816.16	1290.61	1374.86
7.	Vijaya Bank	108.55	701.00	199.87	45.81
8.	Allahabad Bank	37.64	3436.00	2508.00	571.00
9.	Union Bank	480.88	1465.06	875.90	408.39
10.	Bank of Baroda	342.25	7529.00	3273.00	1902.00
11.	Canara Bank	104.66	104.78	338.48	250.39
12.	United Bank of India	63.23	759.41	303.76	455.64
13.	Punjab & Sind Bank	18.94	76.88	47.06	25.18
14.	Indian Overseas Bank	124.46	382.65	95.60	285.74
15.	State Bank Of India	1331.11	42787.44	19492.72	13137.53
16.	Syndicate Bank	170.83	2330.26	2765.67	1278.70
17.	Punjab National Bank	130.26	7442.00	2719.00	4385.00
18.	Export-Import Bank Of India	72.05	224.78	388.23	94.72
19.	Andhra Bank	87.79	689.64	630.06	1352.74
20.	UCO Bank	77.75	4242.00	846.00	3395.00
21.	Indian bank	210.20	530.27	527.49	712.79
22.	NABARD	92.37	100.31	297.78	142.71
23.	SIDBI	74.47	118.94	77.14	16.20
24.	IDBI Bank	93.12	3617.46	3266.23	1526.63
25.	I.F.C.I.	3.53	3.80*		
26.	I.I.F.C.L.	3.60	24.64	24.64	शून्य
27.	General Insurance corporation of India	27.20	195.68	620.67	24.34
28.	New India Insurance Company	169.26	7114.00	3187.00	2446.00
29.	Life Insurance Corporation of India	468.99	89612.41	38888.28	44056.25
30.	United India Insurance Co. Ltd.	3.50	75.33	39.59*	-
31.	National Insurance Company Ltd.	393.42	6640.83	488.20	8016.46
32.	The Oriental Insurance Co. Ltd.	170.72	432.64	280.65	270.17
33.	Department of Financial services	1.49	158.67*		
34.	Department of Revenue	5.72	7.44	14.45	0.08
35.	Department of Expenditure	6.50	2.59*		
36.	Department of Economic Affairs	8.16	139.73*		
37.	Department of Investment and Public Assets Management	1.91	N.A.	N.A.	N.A.

\*Expenditure on Advertisements is not kept separately

N.A. – Not Available

