

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT OF INDUSTRIAL POLICY & PROMOTION**

LOK SABHA

**UNSTARRED QUESTION NO. 834.
TO BE ANSWERED ON MONDAY, THE 23RD JULY, 2018.**

GEOGRAPHICAL INDICATION

834. SHRI KESINENI NANI:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) whether the Government is taking up initiatives to promote awareness on Geographical Indication, including the products shortlisted for the initial outreach programme and if so, the details thereof;
- (b) whether any study has been conducted to create a database of products either food items or goods which have the viability and a separate identity as originating from a particular region and if so, the details thereof including the products and food items that have been shortlisted from the State of Andhra Pradesh;
- (c) the quantum of funds allocated for the purpose; and
- (d) the details of the tangible targets set by the Government in terms of job creation, market expansion or boosting sales for the products being focused under the programme?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्यमंत्री (श्री सी.आर. चौधरी)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI C.R. CHAUDHARY)**

- (a): The Government has undertaken several steps as part of the campaign for promotion of Indian products registered as Geographical Indications (GIs) as per the provisions of the Geographical Indications of Goods (Registration and Protection) Act, 1999. These include, inter alia, participation in events to promote and create awareness on GIs, promotion of GIs through social media, involving State Governments, Union Territory Administration and other relevant organisations for facilitation of GI producers.
No specific Geographical Indication products have been shortlisted for the initial outreach programme.
- (b): No, Madam.
- (c): No funds have been specifically allotted for the purpose. However, expenditure is incurred on activities for promotion of Geographical Indications.
- (d): No targets have been set by the Government in terms of job creation, market expansion or boosting sales.
