GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.776 ANSWERED ON 23.07.2018

PROMOTION OF TOURISM IN LAKSHADWEEP

776. MOHAMMED FAIZAL:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has any plan to improve the tourism sector in Lakshadweep and if so, the details thereof;
- (b) whether the Government has received any representations from Lakshadweep administration in this regard and if so, the response of the Government thereto;
- (c) whether the Government has taken note of lack of Air Connectivity, hotels/ accommodation and other facilities/services to the tourists in the Islands and if so, the details thereof;
- (d) the funds made available and likely to be made available for the purpose to promote tourism in the Islands; and
- (e) the tourists arrival, both domestic and international in the Lakshadweep Group of Islands during the last three years and the current year and the revenue earned therefrom, year-wise?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI K.J. ALPHONS)

(a) and (b): Yes, Madam. NITI Aayog has taken up the holistic development of identified Islands and the final site potential development report has been prepared for five islands in Lakshadweep, namely, Minicoy Island, Bangaram Island, Thinnakara Island, Cheriyam Island and Suheli Island. The development of projects for identified islands has been planned in consultation with Lakshadweep Administration.

(c) and (d): The holistic development plan includes the aspects of hotel accommodation, connectivity and other tourist facilities as per the carrying capacity of these islands. Further, an Airport at Minicoy has been proposed for construction by Indian Air Force which would also be for use by civilian aircrafts.

While no specific funds have been allocated by the Ministry for Lakshadweep Islands, the Ministry of Tourism promotes India as a holistic destination as part of its on-going activities, releases print, electronic, online and outdoor media campaigns in the domestic and international markets, under the Incredible India brand-line, to promote tourism products and destinations of the country including the Lakshadweep Islands. MoT also promotes the tourism destinations and products through its websites and publicity and promotional material produced by it from time to time.

(e): The Domestic Tourist Visits (DTVs) and Foreign Tourist Visits (FTVs) in Lakshadweep during the last three years are as under:

Year	DTVs	FTVs
2015	17241	1173
2016	8716	753
2017	6620	1027

The information regarding State/UT-wise revenue earned through tourism is not available in the Ministry. However, the Foreign Exchange Earnings through Tourism during the last three years in the country are as under:

(Rs. in Crore)

Year	Foreign Exchange Earning from Tourism	
2015	135193	
2016	154146	
2017	177874	
