

**LOK SABHA**  
**UNSTARRED QUESTION NO. 723**  
**TO BE ANSWERED ON 23<sup>rd</sup> JULY, 2018**

**TEA EXPORTS**

723. DR. P. VENUGOPAL:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the tea exports during 2017-18 have touched an all time high of 256.6 million kg as compared to 227.63 million kg in the previous fiscal;
- (b) if so, the details thereof;
- (c) whether it is true that export realization in the last financial was US\$ 785.92 million and in 2016-17, export realization was US\$ 95.19 million lower; and
- (d) if so, the details thereof along with the efforts being made to boost the export of tea?

**ANSWER**

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सी. आर. चौधरी)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SHRI C. R. CHAUDHARY)

(a) & (b): Yes, Madam. The year 2017-18 has seen a record export of tea from India at 256.57 Million Kgs., the highest quantity ever exported in the last 36 years, as compared to 227.63 Million Kgs during 2016-17. The increase in export is attributed to lesser supply of CTC teas by Kenya to the important CTC tea markets of Egypt, Pakistan, China, UAE and Poland.

(c) & (d): Yes, Madam. During 2017-18 the total value realisation on tea exports was US\$ 785.92 million and export realisation during 2016-17 was lower by US\$ 95.19. The increase during 2017-18 is attributed to higher volume of export by 28.94 Million Kg. as well as the slightly higher unit price realisation by 3 cents per Kg.

It has been a continuous endeavour of Tea Board and the tea industry to strategize ways and means to increase export. In order to increase share of Indian tea in the international market, focused and sustained initiatives such as arranging buyer-seller meets, effecting exchange of delegations, participating in international trade fairs and undertaking generic promotion of Indian Brands in key markets are taken up by the Tea Board.

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